OURS... to fight for



Freedom of Speech



Freedom of Worship



Freedom from Want



Freedom from Fear

ROCKWELL ROOSEVELT ROOSEVELT

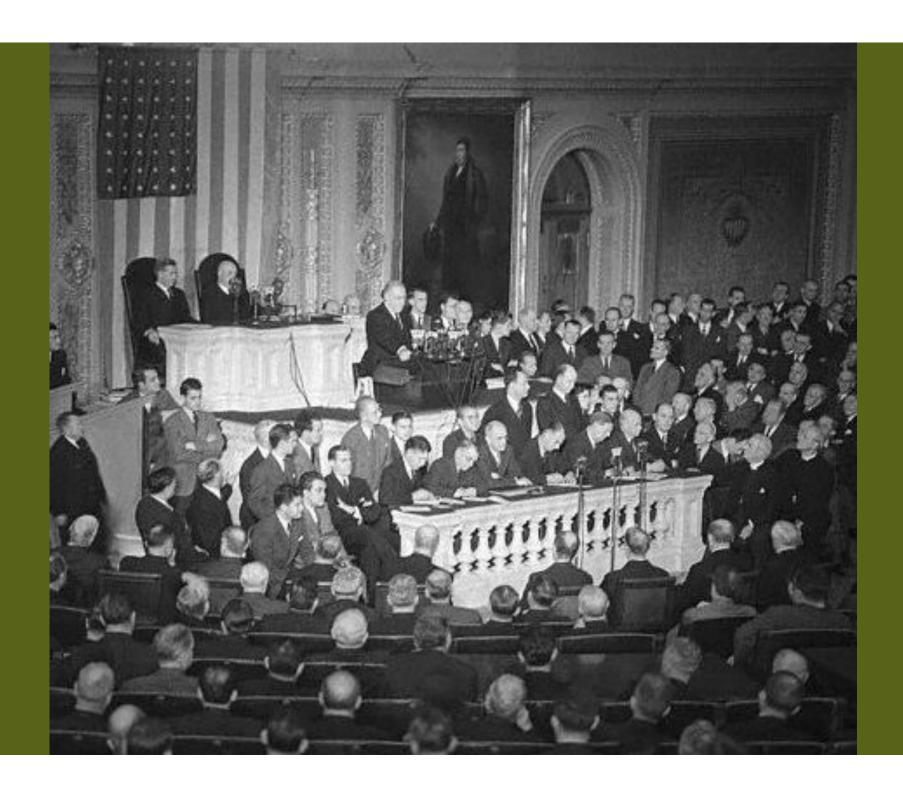
ENDURING IDEALS

NORMAN ROCKWELL MUSEUM



Four Freedoms Speech

January 6, 1941



TO THE CONGRESS OF THE UNITED STATES:

I address you, the Members of the Seventy-Seventh Congress, at a moment unprecedented in the history of the Union. I use the word "unprecedented", because at no previous time has American security been as seriously threatened from without as it is today.

Since the permanent formation of our government under the Constitution, in 1789, most of the periods of crisis in our history have related to our domestic affairs. Fortunately, only one of these — the four year War Between the States — ever threatened our national unity. Today, thank God, one hundred and thirty million Americans, in forty-eight States, have forgotten points of the compass in our national unity.

It is true that prior to 1914 the United States often had been disturbed by events in other Continents. We had even engaged in two wars with European nations and in a number of undeclared wars in the West Indies, in the Mediterranean and in the Pacific for the maintenance of American rights and for the principles of peaceful commerce. In no case, however, had a serious threat been raised against our national safety or our independence.

What I seek to convey is the historic truth that the United States as a nation has at all times maintained opposition to any attempt to lock us in behind an ancient Chinese wall while the procession of civilization went past. The first is freedom of speech and expression--everywhere in the world.

The second is freedom of every person to worship God in his own way--everywhere in the world.

The third is freedom from every nation a healthy peacetime life for its inhabitants-everywhere in the world want--which, translated into world terms, means economic understandings which will secure to.

The fourth is freedom from fear--which, translated into world terms, means a world-wide reduction of armaments to such a point and in such a thorough fashion that no nation will be in a position to commit an act of physical aggression against any neighbor--anywhere in the world.

RooseveltScores Isolation Theory

MICHIGAN'S NEW GOVERNOR SWORN Revnolds Chosen



Demo Treasurer



come to management













THE CUMMINGTON STORY

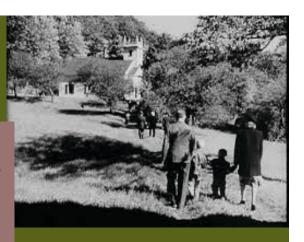


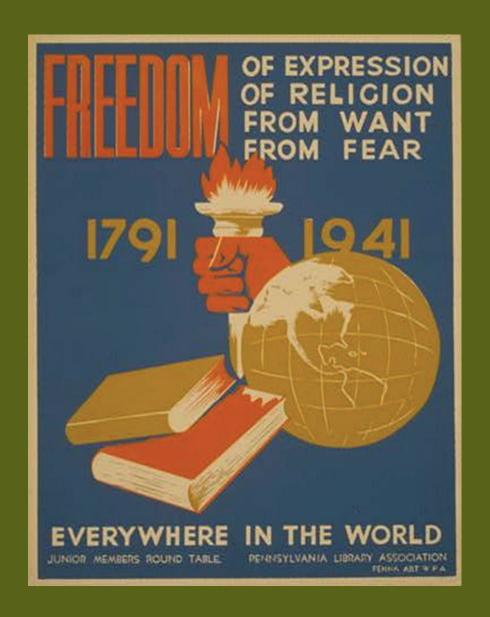
A film from The American Scene Series United States Office of War Information

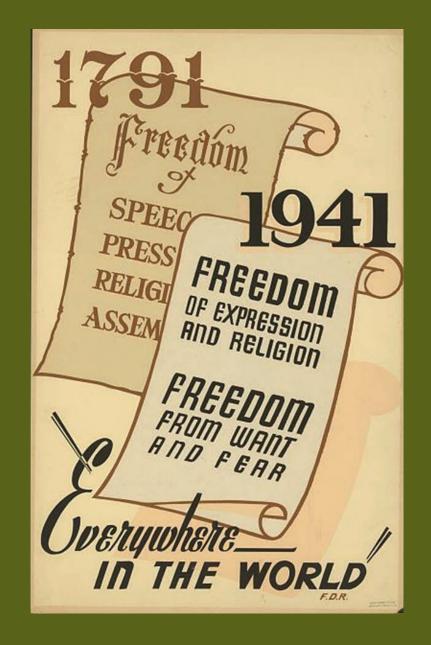
Portrays the experiences of a refugee family in a New England town, their differences as newcomers and their acceptance into the life of the community. It was issued in 1945 as a motion picture and the original score was composed by Aaron Copeland.













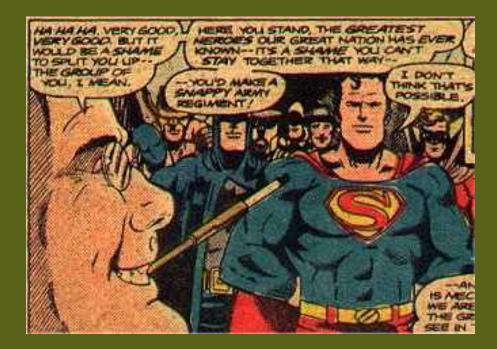




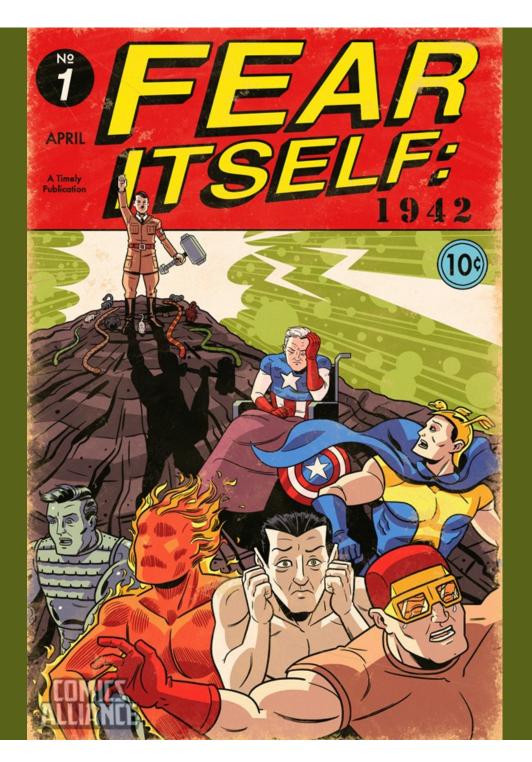


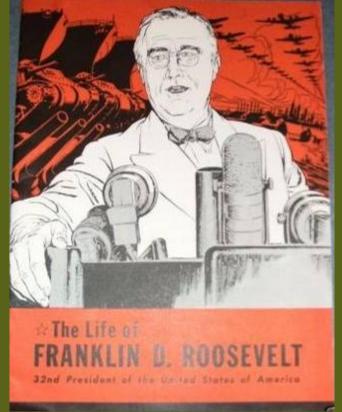








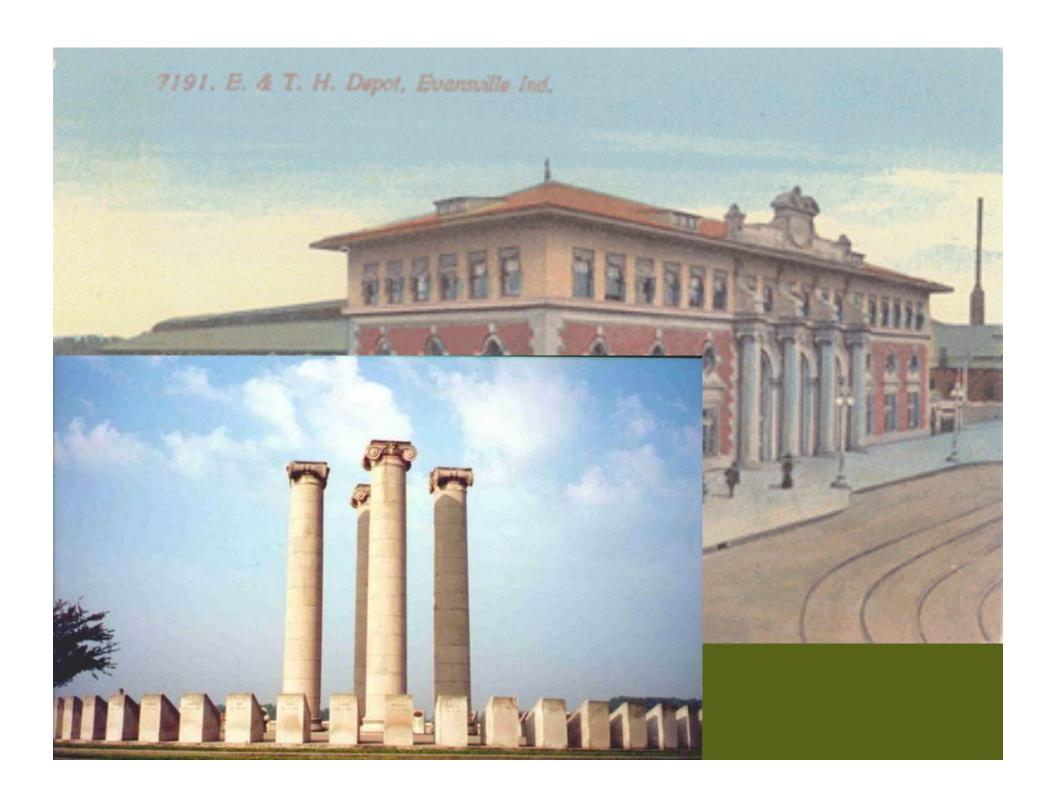


















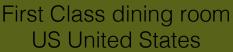


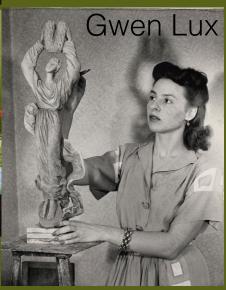














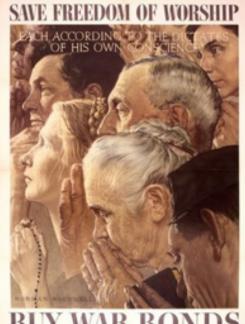
NORMAN ROCKWELL'S FOUR FREEDOMS



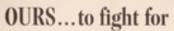
Tom Daly, Curator of Education

Norman Rockwell Museum





BUY WAR BONDS





FREEDOM FROM WANT

OURS... to fight for



FREEDOM FROM FEAR

The FOUR FREEDOMS

MESSAGE TO THE 77" CONGRESS * * * JANUARY 6, 1941

In the future days, which we seek to make secure, we look forward to a world founded upon four essential human freedoms.

The first

is freedom of speech and expression-everywhere in the world.

The second

is freedom of every person to worship God in his own way—everywhere in the world.

The third

is freedom from want—which translated into world terms, means economic understandings which will secure to every nation a healthy peacetime life for its inhabitants—everywhere in the world.

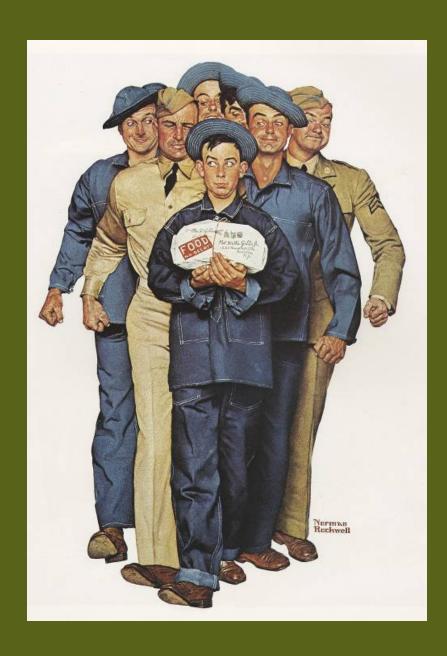
The fourth

is freedom from fear—which translated into world terms, means a world-wide reduction of armaments to such a point and in such a thorough fashion that no nation will be in a position to commit an act of physical aggression against any neighbor—anywhere.

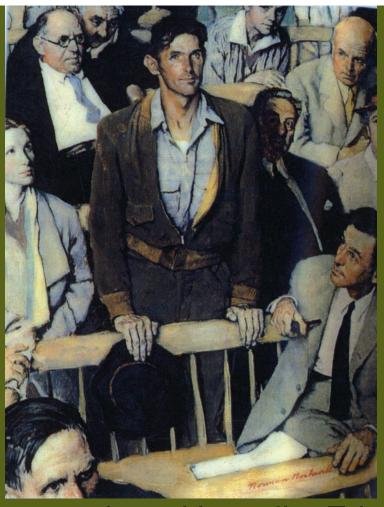
Franklin Stowerst

Prepared for AMERICAN EDUCATION WEEK-Nevember 9-15, 1941

Federal Security Agency U.K.OFFICE OF EDUCATION By the U. S. OFFICE OF EDUCATION in congession with NATIONAL EDUCATION ASSOCIATION . AMERICAN LEGION NATIONAL CONGRESS OF PARENTS AND TRACHERS

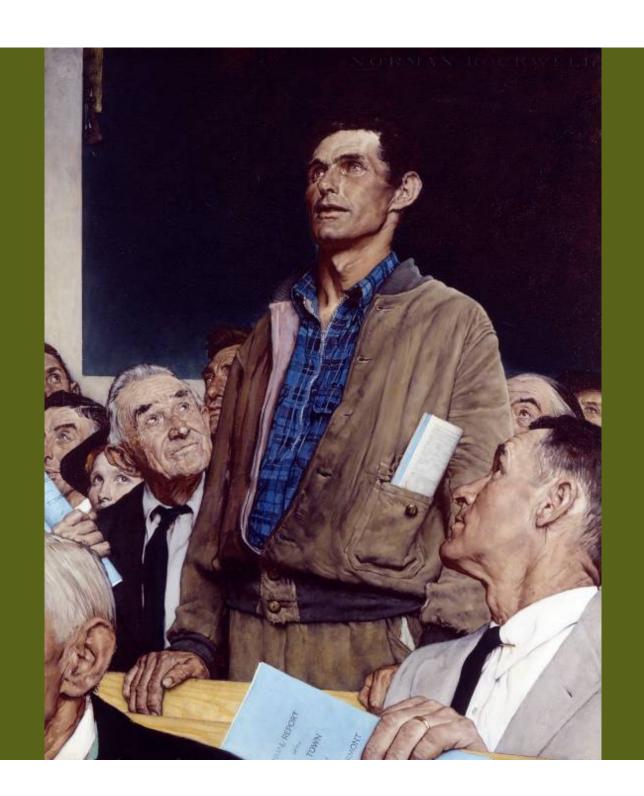




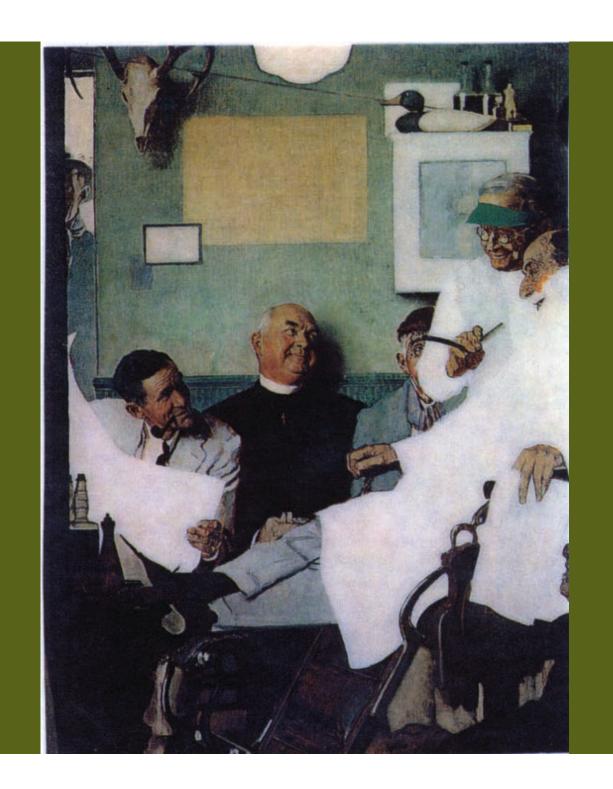


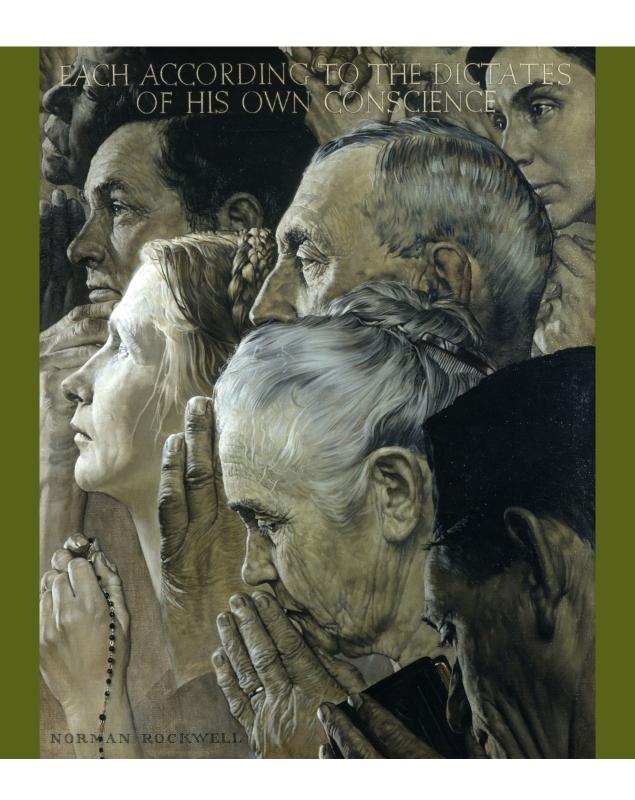
"I suddenly remembered how Jim Edgerton Had stood up at town meeting and said something that everybody disagreed with. But they let him have his say. No one shouted him down. My gosh, I thought, that's it. There it is. Freedom of Speech."

-Norman Rockwell









INSTRUCTIONS

- I This book is valuable. Do not lose it.
- 2 Each stamp authorizes you to purchase rationed goods in the quantities and at the times designated by the Office of Price Administration. Without the stamps you will be unable to purchase those goods.
- 3 Detailed instructions concerning the use of the book and the stamps will be issued. Watch for those instructions so that you will know how to use your book and stamps. Your Local War Price and Rationing Board can give you full information.
- 4 Do not throw this book away when all of the stamps have been used, or when the time for their use has expired. You may be required to present this book when you apply for subsequent books.

Rationing is a vital part of your country's war effort. Any attempt to violate the rules is an effort to deny someone his share and will create hardship and help the enemy.

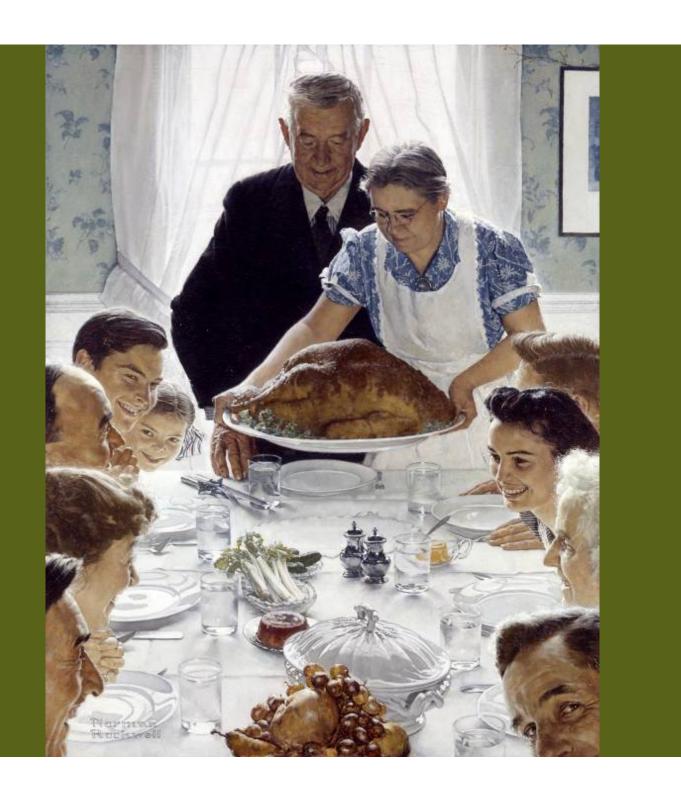
This book is your Government's assurance of your right to buy your fair share of certain goods made scarce by war. Price ceilings have also been established for your protection. Dealers must post these prices conspicuously. Don't pay more.

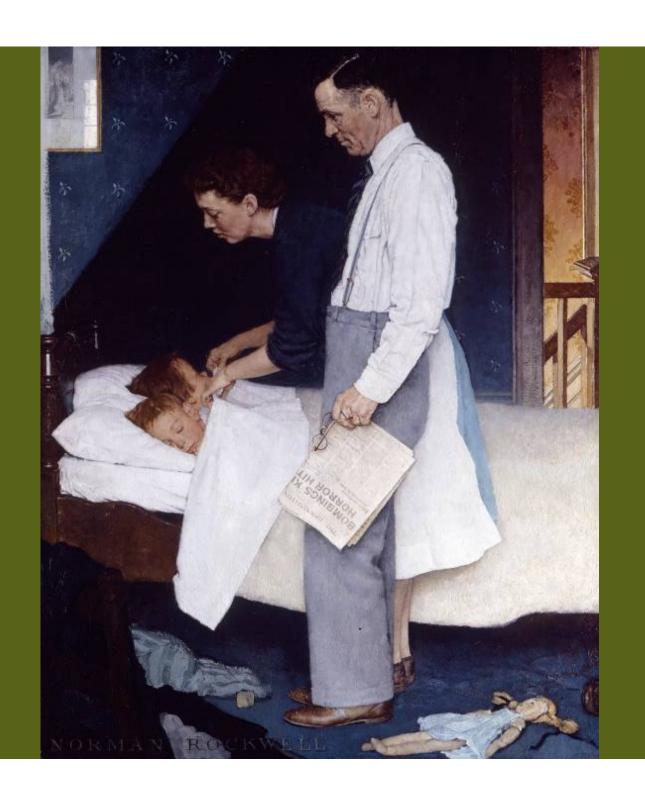
Give your whole support to rationing and thereby conserve our vital goods. Be guided by the rule:

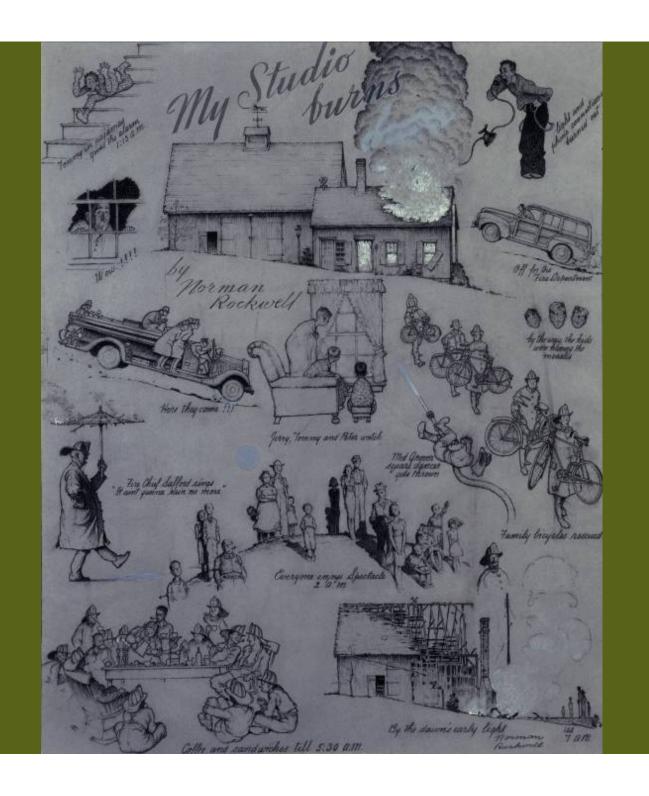
"If you don't need it, DON'T BUY IT."

10- CANSO-1 O D. S. SOVERNMENT PRINTING OFFICE 1 1949

UNITED STATES OF AMERICA. NOT VALID WITHOUT STAMP Street number or rural route State City or post office HEIGHT OCCUPATION (Person to schom book is issued. If such person is smalle to sign because of age or incapacity, another may sign in his behalf.) WARNING WARNING
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THE PHILADELPHIA ORCHESTRA

FORTY-FOURTH SEASON, 1943-44

CARNEGIE HALL

New York

FOURTH PROGRAM

Tuesday Evening, December 14, at 8.30

EUGENE ORMANDY Conducting OSCAR LEVANT, Pianist

ALL-AMERICAN PROGRAM

BARBER Adagio for Strings, Opus 11

BENNETT . . . "The Four Freedoms", a Symphony after Four Paintings by Norman Rockwell

L. Allegro vigoroso

II. Lento

III, Scherzo: allegro vivace

IV. Molto tranquillo; poco a poco piu marziale First performance at these Concerts

LEVANT Piano Concerto in One Movement

INTERMISSION

COPLAND . . . Suite from the Ballet, "Billy the Kid"

The Open Prairie Street in a Frontier Town Card Game at Night Gun Battle Celebration after Billy's Capture The Open Prairie Again

GERSHWIN Rhapsody in Blue

Mr. Levant uses the Steinway plano
The STEINWAY is the official plano of The Philadelphia Orchestra
Columbia Records
Victor Records

HARL McDONALD, Manager
LOUIS A. MATTSON, Assistant Manager
GIRARD TRUST COMPANY BUILDING, PHILADELPHIA

If it is necessary to leave before the end of a program, kindly do so during an interval between numbers.



The Honorable William O. Douglas, Associate Justice of the Supreme Court and the Honorable Daniel W. Bell, Under Secretary of the Treasury, congratulate Norman Rockwell for his inspired painting of Freedom of Speech.



Mrs. Henry A. Wallace and Mrs. Harlan F. Stone, two of the twenty patronesses for the Washington Premiere, view the exhibition of Post illustrations to be awarded to War Bond purchasers.



The Under Secretary of the Treasury and Mrs. Bell preview Rockwell's original paintings of the Four Freedoms prior to Mr. Bell's address delivered over a national network to the World Premiere radio audience.



With rapt, studied attention, thousands of everyday folks viewed the first public exhibition of original paintings by famous illustrators that have appeared in The Saturday Evening Post.

Washington Throngs Inspired at World Premiere of

FOUR FREEDOMS WAR BOND SHOW



Mrs. Claude R. Wickard, wife of the Secretary of Agriculture, studies the inspiring faces of Rockwell's Vermont neighbors in his painting of Freedom of Worship.



Charles B. Dulcan, Sr., Vice-President and General Manager of The Hecht Co., Washington, expresses his complete approval while discussing the success of the War Bond Show with artist Rockwell.

NEW YORK OPENING, FRIDAY, JUNE 4TH

Watch for Announcement of Arrival in Your City

OPENING June 4th in Rockefeller Center, the thrilling U.S. Treasury Department-Saturday Evening Post War Bond Show continues its tour of the nation's cities.

World premiered in the nation's capital, Norman Rockwell's originals of the Four Freedoms attracted thousands who saw, for the first time, these pictorial representations of the meaning in the President's historic words.

Crowds thronged the picture filled aisles of the Hecht Department Store to witness the first public showing of famous Saturday Evening Post illustrations and cartoons.

War Savings Bond and Stamp purchases exceeded all previous records at The Hecht Co.—whose Vice-President and General Manager, Charles B. Dulcan, Sr., received a citation by the U.S. Treasury Department for the store's previous record in the sale of War Bonds and Stamps. Crowds came to sign the President's Freedom Scroll—to see the exclusive display of ministrue uniforms of

World Wars I and II—to take advantage of the opportunity to secure an original Saturday Evening Post illustration, cartoon or author's manuscript.

New Yorkers and visitors to New York are urged to attend the Four Freedoms War Bond Show in the magnificently modern International Building at Rockefeller Center, Friday, June 4th, through Sunday, June 15th, It will be held under the auspices of The Fifth Avenue Association, Inc. Stars of stage, screen and radio will be there to entertain you.

Watch for the arrival of Norman Rockwell's original Four Freedoms paintings in your city.

Now On The Four Freedoms War Bond Show Schedule

Rockefeller Center, New York City—June 4-13 Wm.Filene's Sons Company, Boston—June 19-26 The William Hengerer Co., Buffalo—July 14-21 Sibley, Lindsay & Curr Co., Rochester—Aug. 2-7 J. L. Hudson Co., Detroit—Sept. 27 to Oct. 9





Madame Wei and his Excellency, the Ambassador from China, were among the representatives of the United Nations attending the opening of the Four Freedoms Show.



Mrs. Ted R. Camble, wife of the Assistant to the Secretary of the Treasury, adds her name to the Freedom Scroll to be signed by War Bond and Stamp buyers and sont to the President.



Harold N. Graves, Assistant to the Secretary of the Treasury, and supervising official of the War Savings Bond Program, heartily approves the War Bond Show.



Capacity audience listens to Justice William O. Douglas, Daniel W. Bell, Norman Rockwell and Lowell Thomas in 139 Station Broadcast of War Bond Show opening.



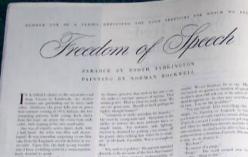
Lowell Thomas chats with Mr. and Mrs. Norman Rockwell before broadcasting the War Bond Show opening to the nation.

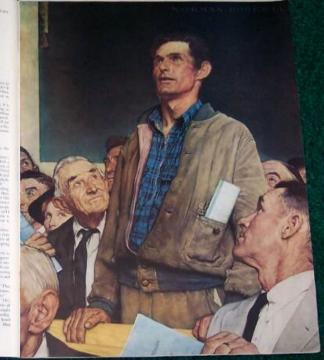


U.S. Treasury Department and The Saturday Evening Post FOUR FREEDOMS WAR BOND SHOW







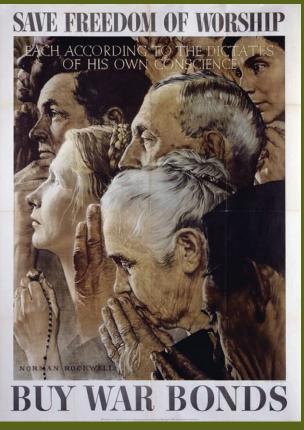


SAVE FREEDOM OF SPEECH



BUY WAR BONDS





Freedom from Want



OURS... to fight for



FREEDOM FROM WANT

Freedom from Seare



OURS... to fight for



FREEDOM FROM FEAR

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:NORMAN ROCKWELL=

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=WESTERN UNION IS SPONSORING A NEW TYPE OF 5 MINUTE RADIO PROGRAM ON SUNDAY NIGHTS, WHICH REVOLVES AROUND FOUR TELEGRAPHED QUESTIONS TO FAMOUS AUTHORITIES ON FOUR INTERESTING QUESTIONS OF THE DAY, WHICH ARE READ OVER THE AIR ALONG WITH THE TELEGRAPHED ANSWERS. AS YOU HAVE BEEN ONE OF THE LEADING ARTISTS REPRESENTING SCENES OF THE AMERICAN LIFE. FOR MANY YEARS, WE THOUGHT THAT THE PEOPLE OF AMERICA. VIA OUR NATION-WIDE PROGRAM "TELEGRAM FOR YOU". FROM 8:55-9:00 P.M. EST. SUNDAY. OVER THE A.B.C. NETWORK. WOULD BE INTERESTED IN YOUR ANSWER TO THE QUESTION WHICH FOLLOWS. WE WOULD LIKE TO POINT OUT THAT ALL QUESTIONS AND ANSWERS USED ON THIS PROGRAM WILL BE USED IN FULL, NOT OUT OF CONTEXT AND THAT THE THREE OTHER QUESTIONS AND ANSWERS ASKED ON THE SAME PROGRAM WOULD BE ON THREE OTHER AND UNRELATED SUBJECTS. IF YOU CARE TO REPHRASE THE QUESTION IN ANY WAY THAT WOULD HEIGHTEN INTEREST, AND YET BE CONSISTENT WITH YOUR OWN VIEWS, PLEASE FEEL FREE TO ALTER IT ACCORDINGLY. DUE TO THE LIMITATION OF TIME ON THE PROGRAM. WE WOULD LIKE TO HAVE YOUR ANSWER KEPT WITHIN 50 WORDS. WE ARE GETTING THIS QUESTION TO YOU PRIOR TO THIS WEEK'S PROGRAM SO THAT IF YOU HAVE TIME. YOU MIGHT LISTEN TO THE PROGRAM THIS SUNDAY EVENING. IF YOU HAVE ANY FURTHER QUESTIONS, PLEASE DO NOT HESITATE TO WIRE OR PHONE ME COLLECT CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

WESTERN UNION

W. P. MARSHALL, PRESIDENT

201

SYMBOLS

DL=Day Letter

NL=Night Letter

LT=Int'l Letter Telegram

VLT=Int'l Victory Ltr.

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at noint of origin. Time of receive is STANDARD TIME at noint of declination

AT THE ADDRESS BELOW, WE WOULD APPRECIATE, HEARING FROM YOU AS SOON AS POSSIBLE HERE IS THE QUESTION; "WHAT WORK OF YOURS DID YOU MOST ENJOY DOING, AND WHY?" PLEASE WIRE YOUR ANSWER COLLECT VIA WESTERN UNION=

=JEFFREY A GREENE ALBERT FRANK GUENTHER LAW INC 131 CEDAR ST NEW YORK 6 NY= 614 PM APR 9 53)=

Con 1 L. Church the "47" in left, largeray duffly effects I by this

ARLINGTON VERMONT

In reply to question "What work of yours did you most enjoy doing, and why? The answer is--The Four Freedom pictures I did during the last war. Churchill and Roosevelt, in their own wonderful language had just proclaimed the Four Freedoms. I deeply wanted to picture these Freedoms in X very simple XXX terms every one would understand. It was the greatest opportunity I had ever had to paint something, which at that mement was of such great interest and importance to the world.

THE soldiers, sailors and marines who fight to establish the Four Freedoms must draw from us the material and moral support to match their magnificent courage and ability. They have staked their lives on the calm knowledge that we will supply, abundantly and on time, the ships and weapons and equipment they must have to win.

Their trust is a sacred challenge to all of us, and we shall not fail. I know that every American will not only meet, but exceed his duty. I know, too, that all of us will consider it a high privilege to help pay the bill by lending to America every possible dollar that can be spared.

For Freedom; for Victory; for America-let us all buy more and more War Bonds. Let us buy them freely and willingly until victory is won.

> Henry Morgenthau, Jr. Secretary of the Treasury

The President's letter to Forrest Davis, Associate Editor and Washington Representative of The Saturday Evening Post.

THE WHITE HOUSE WASHINGTON

February 10, 1943

Dear Forrest Davis:

I am grateful for the reproductions of Norman Rockwell's paintings illustrating the Four Freedoms. He has done a superb job in bringing home the plain, everyday

This is the first pictorial representation I have seen of the staunchly American values contained in of freedom from fear and want.

Not less vivid than the Rockwell paintings are Booth Tarkington, Wall Durant, Carlos Bulosan and Stephen them with a deeper appreciation of the way of life we are striving to preserve.

Very sincerely yours,

- Franklin Museuch

Forrest Davis, Esq., 2231 Bancroft Place, N. W., Washington, D. C.

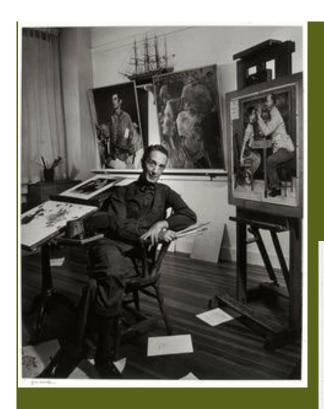








The Four Freedoms as reproduced in poster form for national distribution by the Office of War Information. The original paintings are now on tour in the U.S. Treasury Department-Saturday Evening Post War Bond Show—a joint nationwide project for the sale of War Savings Bonds and Stamps.























THE GEORGE WASHINGTON
UNIVERSITY MUSEUM AND THE
TEXTILE MUSEUM
WASHINGTON, DC

MÉMORIAL DE CAEN CAEN, FRANCE

MUSEUM OF FINE ARTS, HOUSTON