

SUMMER - FALL 2013

portfolio

NORMAN ROCKWELL MUSEUM



FROM THE DIRECTOR

Come enjoy enchanting and playful days at Norman Rockwell Museum this summer—with three new exhibitions. *Snow White and the Seven Dwarfs: The Creation of a Classic* and *Jarvis Rockwell: Maya, Illusion, and Us* will surely delight the young and young



at heart. Rockwell favorites, back from the national tour, will be on view with a special selection of works arranged in a thoughtful and humorous exhibit —*Norman Rockwell: Happily Ever After*.

We are thrilled to be the only other venue to present the *Snow White* exhibition, following its debut at The Walt Disney Family Museum in San Francisco, in celebration of the 75th Anniversary of the groundbreaking film. In conjunction with the exhibit's exclusive appearance here in Stockbridge, we welcome two very special guests in the coming months: Diane Disney Miller and Marge Champion.

Diane Disney Miller, a member of Norman Rockwell Museum's National Council, is the daughter of Walt Disney, and donor of a marvelous Norman Rockwell painting (*Girl Reading the Post*), which her father had received from the artist many years ago. We look forward to learning more about her personal recollections of her beloved father.

Dancer/choreographer Marge Champion was a live reference model for the *Snow White* film when she was only 14 years old. She performed the choreography for the animators to create *Snow White's* movements in Disney's first feature-length animated film.

Most of the art in the exhibition has never been seen before, and there are special delights—such as the magic mirror and original artwork of the wicked queen.

As you plan your summer and fall visits to the Museum, you'll be pleased to know that Norman Rockwell's

Stockbridge Studio now has universal access. Thanks to initial support from the Stockbridge Community Preservation Committee, the Massachusetts Cultural Facilities Fund and private donations, we are working on upgrading access across

all of the campus pathways, parking and entries. Additional fundraising is ongoing for this and other important initiatives.

We are also pleased to announce a special web gallery highlighting the Museum's signed limited-edition print collection. Thanks to a generous donation from a family member of a long-time Rockwell collector and friend of Norman's, we now have some very early titles in inventory, including signed Scouting images, *Four Freedoms*, and other rare titles. Visit our web gallery here: www.nrm/RarePrints

It saddens me to share the news that Cynthia "Cinny" Rockwell, wife of Norman Rockwell's son Peter, has passed away recently in Rome. Cinny served as a trustee of Norman Rockwell Museum for nearly a decade, helping to steer the Museum's path toward the illustration arts, and was influential in shaping the Rockwell Center for American Visual Studies. Peter and Cinny also traveled extensively with our first touring exhibition, *Pictures for the American People*, and were always champions of the work of the Museum.

With a fabulous lineup of programming, rare art on view, and a beautifully refreshed campus, we welcome you to include Norman Rockwell Museum in your vacation or staycation plans. I look forward to seeing you soon!

My best,

Laurie Norton Moffatt

Norman Rockwell Museum gratefully acknowledges the generous support from the following:



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Snow White and the Seven Dwarfs: The Creation of a Classic

Stephanie Plunkett, Deputy Director/Chief Curator

Of all of our inventions for mass communication, pictures still speak the most universally understood language.

—Walt Disney

On December 21, 1937, visionary American animator Walt Disney enchanted audiences and made movie history when he premiered *Snow White and the Seven Dwarfs* at the Carthay Circle Theater in Los Angeles, California. Though the film is widely appreciated today, until *Snow White*, no one had ever successfully produced a feature-length, cel-animated film.

Many outside of Disney's studio thought the movie would flop, but he was confident in his vision, and meticulously guided every aspect of production.

"It was prophesied that nobody would sit through a cartoon an hour and a half long," Disney said. "But we had decided there was only one way we could successfully do *Snow White*—and that was to go for broke—shoot the works. There could be no compromise on money, talent, or time." The key, he

maintained, was creating a fantasy world that was not only appealing, but filled with believable, compelling characters.

Norman Rockwell Museum is proud to present *Snow White and the Seven Dwarfs: The Creation of a Classic*, an exciting exhibition commemorating the 75th anniversary of Disney's timeless work, which continues to be enjoyed by viewers of all ages. Disney's pioneering vision and the artistry of his dedicated staff are revealed in this exhibition, which explores the development of his animated masterpiece—the hallmark of an entirely new American art form.

Organized by The Walt Disney Family Museum in San Francisco, and curated by Lella Smith, Creative Director of The Walt Disney Company's Animation Research Library, *Snow White and the Seven Dwarfs: The Creation of a Classic*

offers a behind-the-scenes glimpse into the making of the film through almost 200 original works of art. Conceptual drawings and early character studies, story sketches and animation drawings, pencil and color layouts, rare watercolor backgrounds, colorful cels, vintage movie posters, and film clips will fill the galleries with Disney's unique brand of storytelling.

Pushing the edges of technology, Walt Disney transformed animation from a novelty to a full-fledged American art form, first with the creation of Mickey Mouse and other iconic characters, and then through a series of feature length films that captivated and inspired mass audiences—from *Snow White and the Seven Dwarfs* (1937) to *Mary Poppins* (1964). A masterful innovator, he revolutionized the entertainment industry in unprecedented and often imitated ways, creating alternate realities and a global entertainment empire that brought stories to life.

Though they worked in distinctly different realms, Walt Disney and Norman Rockwell regarded each other highly. They were personally acquainted, corresponded regularly, and traded gifts of art and memorabilia. *Girl Reading the Post*, an original cover illustration for the March 1, 1941 issue of *The Saturday Evening Post* stands as a token of their respect and friendship. In 1943, during a visit to Alhambra, California, his wife Mary's home town, Rockwell gave Disney the painting, inscribing the work, "To Walt Disney, one of the really great artists, from an admirer, Norman Rockwell." Upon receipt of the painting, Disney penned his appreciation, saying "I can't begin to thank you ... my entire staff has been traipsing up to my office to look at it ... to all of them, you are some sort of god." To further express his thanks, Disney sent Rockwell a set of ceramic figurines featuring characters from *Pinocchio*, *Bambi* and *Fantasia*.

For years, *Girl Reading the Post* hung in Disney's offices, and later, in the home of his daughter, Diane Disney Miller, who was herself a Rockwell model. When Diane was about ten years old, she and her late sister Sharon sat for beautifully-rendered Rockwell portraits. Many years later, she generously donated *Girl Reading the Post* to the Norman Rockwell Museum, and since then, the painting has been a favorite both here in Stockbridge and while touring the nation in *American Chronicles: The Art of Norman Rockwell*. Our appreciation for this incredible gift is as boundless as the esteem that generations of Americans have had for her father's work.

Please join us for this special exhibition, that brings Walt Disney's unrivalled vision to life, and enjoy the many related talks, performances, family events, and workshops that inspire consideration of his art and legacy. ■



Snow White and the Seven Dwarfs: The Creation of a Classic is organized by The Walt Disney Family Museum®. Major support is provided by Wells Fargo. Media sponsors for the presentation at Norman Rockwell Museum include News 10 ABC, Radio Disney 1640, and *Berkshire Magazine*.

Jarvis Rockwell: Maya, Illusion, and Us

July 13 through October 20, 2013

A singular and visionary imagemaker, Jarvis Rockwell is the eldest son of illustrator Norman Rockwell, but he has forged a path in art that is uniquely his own. The subject of an engaging exhibition at Norman Rockwell Museum this summer and fall, the artist's work will be on view in *Jarvis Rockwell: Maya, Illusion and Us*, which reveals his range and remarkable diversity. From early portraits and drawings created as a student at the School of the Museum of Fine Arts, Boston and while enlisted in the Air Force, to more recent structural drawings and constructions, this retrospective exhibition representing 60 years of creative exploration also features *Maya IV*, a vast toy-embellished pyramid inspired by Hindu temples adorned by sculptural deities.

Jarvis Rockwell began collecting action figures in 1979, and since then, his collection has grown by hundreds or even thousands each year. He appreciates mass-produced toys for their diversity of design, but is more fascinated by the fictional narratives that are established by their random intersections, and by the stories that these icons of popular culture have to tell.

"Using contemporary toys in my art started with collecting and arranging them on shelves in my home," the artist said. "As the toy industry produced increasingly interesting figures, my perception of these toys as representations of our society evolved."

In 1996, Jarvis's daughter Daisy Rockwell, a painter and scholar of South Asian literature, was studying Hindi and working on her dissertation in India. During a visit abroad to see Daisy and her husband, Jarvis and his wife Nova traveled to Chennai (Madras), "where we saw Hindu temples, pyramid-like, that were covered with gods and deities. The pyramid shape seemed like an appropriate structure to support the toys, the representations, or material gods and goddesses of our society."

Maya is a word taken from Sanskrit which conveys that the visible world is an illusion. "My current drawings express my views of the ongoing process of life and death, where it leads us and what happens." Jarvis Rockwell's most recent drawing/assemblages on panels and on walls incorporate found objects, glittery rhinestones, fake jewels, and objects that "represent us." His distinctive process and personal philosophy will also be illuminated in a compelling documentary by filmmaker Rachel Victor, which will be on view in our galleries, and in a richly illustrated exhibition catalogue. Please join us to celebrate the art of this gifted contemporary creator. ■



Norman Rockwell: Happily Ever After

July 13 through October 14, 2013

Norman Rockwell's appreciative view of humanity was a hallmark of his work. Above all, he loved to paint pictures that offered a mostly-positive view of people and their interactions with one another, whether as sweethearts, friends, or family. In 1943, a *Time* reporter said, "He constantly achieves that compromise between a love of realism and the tendency to idealize, which is one of the most deeply ingrained characteristics of the American people."

This special installation explores Rockwell's vision for a kinder, gentler world, as evidenced in the relationship-inspired subjects that emerged in his art. Classic original *Saturday Evening Post* covers underscore Rockwell's ability to see the best in us, though he did not turn a blind eye to life's ongoing challenges.

Marriage License was set in Stockbridge—Rockwell's hometown for his last 25 years—in the town clerk's office just yards from his Main Street studio. The sketch he prepared as a guide for his three models differs significantly from the finished work. He intended the clerk to look up at the applicants, but as the young couple (who were actually engaged in real life) were being posed, photographer Bill Scovill snapped a photograph while the model for the clerk, Jason Braman, stared distractedly into space. Seeing the photographic print, Rockwell knew instantly that this unplanned pose was superior to his original

sketch and faithfully captured these candid expressions in his finished painting. Visitors will have the opportunity to view this and other photographic references by scanning QR Codes on the labels, with their mobile devices. The QR codes will offer rich background relating to Rockwell's art. The roll-top desk seen in the image and generously donated to Norman Rockwell Museum by Stockbridge resident Norman Charbonneau, will be on view publicly for the first time in this special exhibition.

In Rockwell's artistic universe, love is often the fancy of youth and the subject of longing in older age. In his autobiography,





he wrote that many limitations were imposed on magazine illustration. An illustration “has to conform to the editors’ ideas of what the reader wants.” A poll conducted by *Ladies’ Home Journal* found that the vast majority of women readers were interested in young love. Further, Rockwell claimed, “the one unforgivable sin in American illustration is to paint a woman who is not ravishingly beautiful.” *Youth and Old Age*, Rockwell’s July 1927 illustration for *Ladies Home Journal*, fills the desire for beautiful young lovers, but his focus is more directed toward the mysterious older gentleman, who is perhaps reading about romantic love rather than experiencing it.

Society’s changing attitudes were reflected in Rockwell’s art throughout his career. By the time his 1963 *Marriage Counselor* painting was finished, the *Post* was no longer using storytelling subjects on their covers. Though humorously portrayed, the image featuring a couple having marital problems was declined for publication by both the *Post* and *Ladies Home Journal*. Please enjoy this fascinating look at Rockwell’s take on interpersonal relationships and life’s happily ever after. ■

COVER: Norman Rockwell, *Spring Flowers*, 1969. Norman Rockwell Museum Collections. ©Norman Rockwell Family Agency. All rights reserved. / Istvan Banyai, *Objectivity*, 2011. ©Istvan Banyai. All rights reserved. / Norman Rockwell, *Springtime in Stockbridge*, 1971. Norman Rockwell Museum Collections. ©Norman Rockwell Family Agency. All rights reserved. / *The Amputee Climber* 2003. Illustration for “Aron Ralston - Between a Rock and the Hardest Place,” *Outside Magazine*, August 2003. **PAGE 2:** Photo courtesy Norman Rockwell Museum. **PAGE 3:** *New York Under Water*, 2005. The New Yorker cover illustration, February 2005. Collection of the Artist / *Snow White and Witch with Poisoned Apple*, Gustaf Tenggren. Book illustration. Courtesy Walt Disney Family Foundation; ©Disney. **PAGE 4:** R.O. Blechman, *Homage to The World Trade Center*, 2006. ©R.O. Blechman. All rights reserved. / R. O. Blechman, *Parody of the Freedom From Fear by Norman Rockwell*. ©R.O. Blechman. All rights reserved. / R. O. Blechman, *The New Yorker*, May 1990. Reconstructed Whistler’s painting of his mother, *Arrangement in Grey and Black: The Artist’s Mother*, 1871. **PAGE 5:** Photos ©Norman Rockwell Museum. All rights reserved. / Istvan Banyai, *Zoom*. ©Istvan Banyai. All rights reserved. / R. O. Blechman, *The Power of the Pen* (detail). Cover *Story v. 46 # 4*, Autumn 1998. ©R.O. Blechman. All rights reserved. / *Color Model Sheet of Dwarfs* (detail), Disney Studio Artist Model sheet. Courtesy Walt Disney Animation Research Library; ©Disney. / Mary Jane Begin, *Wind in the Willows* (detail), 2002. Book illustration. ©Mary Jane Begin. All rights reserved. / Watercolor by Irena Roman. ©Irena Roman. All rights reserved. **PAGE 6:** Photo of Ed Locke. ©Norman Rockwell Museum. All rights reserved. / Photograph of Istvan Banyai by Bill J. Killon, 2012. ©Norman Rockwell Museum. All rights reserved. / Istvan Banyai, *Tintin in the Museum*, 2011. ©Istvan Banyai. All rights reserved. / R. O. Blechman, *The New Yorker* cover illustration February & March 1996. **PAGE 7:** Photo of Norman Rockwell and Louie Lamone. Date and photographer unknown. Norman Rockwell Museum Digital Collections. ©Norman Rockwell Family Agency. All rights reserved. / Photo ©Norman Rockwell Museum. All rights reserved. / *Snow White Dancing with Dopey and Sneezy*. *Doc, Happy, Bashful, Sleepy Playing Music*, Disney Studio Artist. Reproduction cel setup. Courtesy Walt Disney Animation Research Library; ©Disney. / Norman Rockwell, *Outward Bound* (detail), 1927. Norman Rockwell Museum Collections. ©Norman Rockwell Family

New Release of Signed Paintings by Norman Rockwell



A special collection of signed, limited edition art prints including some rare titles are now available.

Browse the new website at
nrm.org/rareprints

store.nrm.org
800.742.9450

ALL ABOUT ROCKWELL

Rockwell Models Reunion Day

Saturday, July 6

1 - 5 p.m.

Join us for this special day honoring the important role that models played in Norman Rockwell's art. Models who appear in favorite Rockwell paintings and ad campaigns will be with us to share their experiences during this day of talks, panel discussions, signings, and art making for all. Free with Museum admission, members free.

Meet Rockwell's Models

First Friday of Each Month

August 2, September 6, October 4

2:30 p.m.

Find out what it was like to pose for America's favorite illustrator from Rockwell's own models, who share their personal experiences. Free with Museum admission, members free.

Norman Rockwell: Humorous Tales and Little Known Facts

Fridays, September 13 and October 11

2:30 p.m.

Celebrate Norman Rockwell's unique brand of humor during these engaging, enlightening programs exploring the artist's adventures in illustration, with Curator of Education **Tom Daly**. Free with Museum admission, members free.

MUSICAL PERFORMANCES

Berkshire Choral Festival

Wednesdays, July 10, 17, 24 and 31

2:30 p.m.

Enjoy these inspired short performances of American vocal music by the gifted singers of the Berkshire Choral Festival. Free with Museum admission, members free.

The Stockbridge Sinfonia

Saturday, August 17

2 p.m.

Enjoy an afternoon of music with an outstanding community orchestra that celebrates the talents of developing musicians and seasoned performers. Free. Museum admission additional.

INTENSIVE ART WORKSHOPS

The Art of the Picture Book with Mary Jane Begin

Monday - Friday, July 29- August 2

10 a.m. - 4 p.m.

Explore the art of visual storytelling with **Mary Jane Begin**, an award-winning illustrator known for her acclaimed children's picture books, including *The Wind in the Willows*, *A Mouse Told His Mother*, *Little Mouse's Painting* and *R is for Rhode Island Red*. \$230, \$195 members.

Painting Light: Luminous Watercolors with Irena Roman

Monday - Friday, August 5 - 9

10 a.m. - 4 p.m.

Discover the art of direct painting in transparent watercolors to achieve luminous light effects in your art with **Irena Roman**, an award-winning illustrator and painter and an Associate Professor of Art at Massachusetts College of Art and Design. \$230, \$195 members.

SPECIAL EVENT

United States Citizenship Naturalization Ceremony

Saturday, September 7

9 a.m.

Join us to honor new United States citizens, who will take their oath surrounded by Rockwell's paintings, which were inspired by the American scene. Free with Museum admission.

PRE-HALLOWEEN TOUR

Luminaries: Exploring Stockbridge Cemetery

Thursday, October 24

5 p.m.

Join Curator of Education **Tom Daly** for a walking history tour of Stockbridge Cemetery, the burial sites of such luminaries as Norman Rockwell, Elizabeth Freeman, the Sedgwick Family, and other notable town residents. A cider and donut reception will precede the tour. \$5, members and children 12 and under free.



MEMBERS OPENING EVENT

Jarvis Rockwell: Maya, Illusion, and Us

Saturday, July 13, 6 - 8 p.m.

Fascinated by material culture and what the objects of mass production have to say about our lives, hopes, and longings, Jarvis Rockwell creates artworks that are at once tangible and transient, reflecting the impermanence of all things. A documentary film about the art of Jarvis Rockwell by filmmaker Rachel Victor will also be featured. Reception will follow; free for members, \$20 for guests.



SUMMER LECTURE AND PERFORMANCE SERIES

Enjoy the Museum's extended Thursday evening hours until 7 p.m. in July and August

Altered Realities and the Land of Make-Believe

Thursdays, 5:30 p.m.

Explore the impact of popular mythology and fairy tales on the way we view ourselves and our world, with literary scholars and folklorists, authors, artists and performers. Free with Museum admission, members free, unless otherwise stated.

Fairy Tales:

A New History with Ruth B. Bottigheimer

Thursday, July 11

Join Ruth B. Bottigheimer, author, literary scholar, SUNY professor, and folklorist for a lively account of the origins of well-loved stories. She has been hailed as "one of America's foremost Grimm scholars". A signing of her recent book, *Fairy Tales: A New History* will follow.

Disney Inspirations: The Silent Snow White

Thursday, July 18

Experience the original *Snow White* movie, the 1916 silent film created by Famous Players-Lasky Corporation that inspired Walt Disney's interest in the story when he was a teenager.

Youth, Identity, and Media:

A Four Freedoms Forum

Thursday, July 25

Share your thoughts on how contemporary media is shaping the ways young people view themselves and navigate their social and cultural milieu. This Town Hall-style conversation inspired by Norman Rockwell's *Four Freedoms* paintings will inspire community discourse, with a reception to follow. Free.

When You Wish...

An A Cappella Evening with Quintessential

Thursday, August 1

In this light-hearted, heartfelt program, Quintessential, an all men's a cappella group presents songs from Disney movies and many others. David Anderegg, Steve Dahlin, Jim McMenamy, Al Thorpe, and Jay Wise will perform.

Snow White:

A Tale of Dark and Grimm with Adam Gidwitz

Thursday, August 8

Enjoy this mischievous and utterly unique retelling of the classic *Snow White* tale by Adam Gidwitz, a *New York Times* bestselling author who took the literary world by storm with *In a Glass Grimly* and *A Tale of Dark and Grimm*. A booksigning will follow the program.

Maya and Beyond:

An Evening with Jarvis Rockwell

Thursday, August 15

The son of famed illustrator, Norman Rockwell, Jarvis Rockwell discusses his sixty-year career in diverse and imaginative works, and offers a personal tour of his exhibition on view.

The Horror and the Beauty: Folklore, Culture and Children's Literature with Maria Tartar

Thursday, August 22

Explore how classic fairytales have survived by adapting across cultures, and history—as their plots are endlessly reworked in the narratives of our current culture with Maria Tatar, the John L. Loeb Professor of Germanic Languages and Literatures at Harvard University, and Program Chair of Folklore and Mythology.

for adults *(continued)*

ROCKWELL CENTER TEA & TALKS

Join us for stimulating conversation about art and culture, and enjoy tea and treats. Free with Museum admission, members free.

A New Deal for the Nursery: Golden Books and the Democratization of American Children's Book Publishing

Sunday, August 4, 2 p.m.

In this illustrated presentation, renowned historian Leonard Marcus tells the fascinating behind-the-scenes tale of the visionary enterprise that brought together a stable of top-flight artists—including many who had begun their careers at the Disney Studios—and harnessed advanced printing technology and savvy marketing techniques to make Golden Books a household name.

Food at Home and at War during WWII

Sunday, September 8, 2 p.m.

Using illustration images from war posters and popular magazines, Rockwell Center curator Dr. Joyce K. Schiller will discuss food supplies, recipes, and rationing at home and for the troops during World War II.

Imaging Thanksgiving

Sunday, October 6, 2 p.m.

Americans have been enjoying Thanksgiving feasts since the settlement of Plymouth, Massachusetts in the 1620s. Join Rockwell Center curator Dr. Joyce K. Schiller for a look at the popularization of this national holiday and the plethora of lively images that have appeared in the popular press.

for children, teens & families

CHILDREN'S DROP IN ART WORKSHOPS

Summer Sketch Club

Tuesdays, July and August

10 a.m. - 12 p.m.

For ages 7 and up

Enjoy this lively on-location drawing and painting class that encourages self-expression and experimentation. Bring a sketchbook or drawing pad; other art supplies are provided. Class is outdoors, weather permitting. Take one class or take them all! \$6, \$4 members.

Creating Together: A Parent-Child Experience

Wednesdays, July & August

10 - 11:30 a.m.

For ages 4 and up with a parent/caregiver

Explore the galleries together during this interactive art experience. Get creative with a variety of materials and techniques. Take one class or take them all! \$6, \$4 members.

YOUNG ARTISTS WEEK-LONG WORKSHOPS

Moving Pictures: The Art of Animation With Scott Lincoln

Monday - Friday, July 15 - 19

10 a.m. - 3 p.m., Ages 11 and up

Animate your images! Character design, storyboard illustration, and computer animation will be a part of this exciting exploration of the moving image and the world of digital animation with accomplished cartoonist/ animator Scott Lincoln. \$175, \$150 members. Extended day until 5 p.m., \$50 per week.

Art and Imagination: Creative Toys With Nova Rockwell

Monday - Friday, July 22 - 26

10 a.m. - 3 p.m., Ages 7 - 12

Let the world of play inspire your creativity! Jarvis Rockwell's love of toys—and his special exhibition on view will encourage innovation and imagination through drawing, painting, and the creation of toys. The artist himself will be a part of this unique artistic experience. Nova Rockwell is an accomplished artist



and educator, and Jarvis Rockwell's wife. \$175, \$150 members. Extended day until 5 p.m., \$50 per week.

SPECIAL FAMILY EVENTS

An Enchanted Evening for Families

Saturday, July 27

5 - 8 p.m.

Fathers and daughters, mothers and sons, and grandparents and grandchildren are invited to a fun family night of music, dancing and activities inspired by Disney's animated classic; enjoy an "ice cream social" with make-your-own sundaes! Bring along a picnic dinner, or purchase tasty selections from our Terrace Café to make a night of it. Adults: \$18, \$10 members; Children 5 through 14: \$8, \$3 members; Children under 5 free; prices include Museum admission.

FAMILY FESTIVAL DAY

Sharing Stories: A Special Family Day

Saturday, August 3

1 - 5 p.m.

Discover the stories that art can tell! The creativity of friends and fellow artists Norman Rockwell and Walt Disney will be explored during this activity-filled day for families. Free with Museum admission, members free.

register for classes: call 413.931.2221 or email: rsvp@nrm.org



exhibitions

july - october 2013

Norman Rockwell's 323 *Saturday Evening Post* Covers

currently on view

Take a trip back in time through this comprehensive exhibition of original *Saturday Evening Post* tear sheets, featuring each of Norman Rockwell's cover illustrations.

Snow White and The Seven Dwarfs: The Creation of a Classic

on view through October 27

Celebrate the 75th anniversary of Walt Disney's first-feature length animated film. Guided by the vision of a master storyteller, countless artists and production staff came together to create an enduring masterpiece of the moving image. Organized by The Walt Disney Family Museum in San Francisco, California, the exhibition presents meticulously-rendered pencil and color layouts, rare watercolor backgrounds, colorful cels, and vintage movie posters, and a variety of interactive stations that will bring Disney's unforgettable animated story to life.



Norman Rockwell: Happily Ever After

July 13 - October 14

This special exhibition explores Rockwell's vision for a kinder, gentler world, as evidenced in the relationship-inspired subjects that emerged in his art. Classic original *Saturday Evening Post* covers like *She's My Baby* (1927), *Christmas Homecoming* (1948), *Marriage License* (1955), and others will be on view.



Jarvis Rockwell: Maya, Illusion, and Us

July 13 - October 20

Jarvis Rockwell creates artworks that are at once tangible and transient, reflecting the impermanence of all things. Imbued with a sense of mystery and spiritual curiosity, his sensory structure drawings, Hindu-inspired pyramids assembled with hundreds of toy figurines, and tableau boxes will be on view in this first retrospective of the artist's work—an exploration of his artistic journey and the ideas and questions that continue to drive his work.

summer - fall 2013

portfolio

NORMAN ROCKWELL MUSEUM

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Rockwell's Studio: now open & accessible!

Recent construction is now complete for the universal access to Norman Rockwell's Studio with a new pathway and entrance. This initiative is part of a much broader effort to refresh the Museum's overall campus accessibility.

Please consider a donation in support of Norman Rockwell's Studio Accessibility. Your gift will help to offset considerable expenses and ensure that the Studio remains an authentic, personal and intimate place for all to experience his talent, creativity and artistic achievement.

Call Nat Arata 413.931.2203

Partial support has been provided by The Stockbridge Community Preservation Committee and the Massachusetts Cultural Facilities Fund.