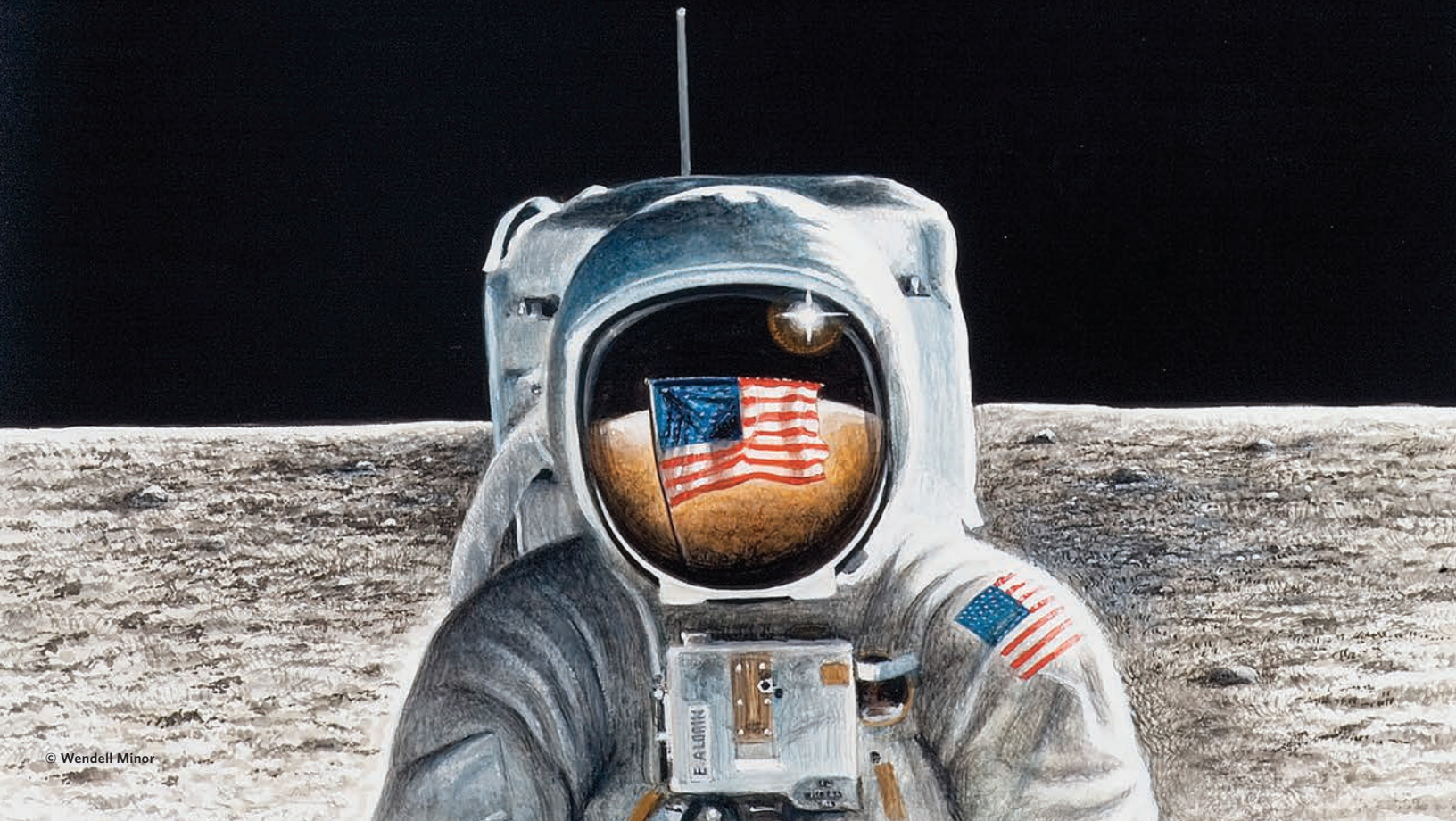




november 2013 - february 2014

portfolio

NORMAN ROCKWELL MUSEUM



FROM THE DIRECTOR

It has been an exciting autumn for fans of Norman Rockwell. With the publication of the long-awaited biography about Rockwell by the acclaimed journalist, Deborah Solomon; the forthcoming auction of several iconic works that were long on view at Norman Rockwell Museum (including *Saying Grace* and *The Gossips*); and even the story about a mysteriously “missing” Rockwell painting from a New York art storage warehouse—one could hardly pick up a paper this fall without being reminded of the timeliness, timelessness and currency of the artist.

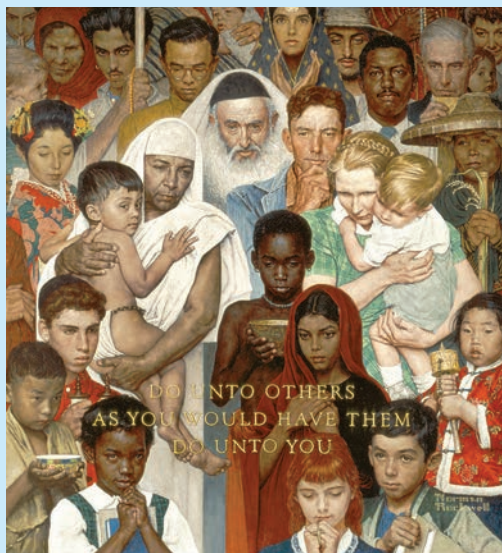
The Museum’s archival collections are at the center of research for Solomon’s new biography, *American Mirror* [available in our store: nrm.org/store.] As the Museum dedicated to the scholarship and preservation of Rockwell’s legacy, it is gratifying to witness the sincere, scholarly consideration of the illustrator’s contributions to art and society, that we have long believed.

Two exciting projects illustrate our ongoing work to create universal access to the Museum. We recently launched our first mobile app linking our digital archives and painting collection, for an in-gallery, global access experience. Additionally, our curators were honored to participate in one of Google’s Art Talk lectures, with over 400 international participants.

Norman Rockwell’s Studio, now universally-accessible through inclusive design principles, welcomed several thousand visitors since its completion. The Museum is working with the Massachusetts Cultural Council to make the state the most culturally accessible in the nation. Towards this effort, we invite you to support our annual appeal to ensure access for all visitors to Norman Rockwell Museum, whether in-person or online. Make your annual gift here: nrm.org/support/donate-today.

Our other recent programs have been lively, ranging from art classes for all ages to thoughtful discourse through our Four Freedoms Forums. We were honored to again host a Naturalization Ceremony for new citizens, an event we look forward to hosting annually with the Berkshire Immigrant Center and U.S. Citizenship Immigration Services.

As we share the exhibit, *American Chronicles: The Art of Norman Rockwell* with the Frist Center for the Visual Arts, and the Newark Museum of Art; our Distinguished Illustrator Series will continue in Stockbridge this fall and winter. Starting in November, we celebrate the art of



children’s book illustration with a retrospective of Wendell Minor, painter of America’s story; and the jewel-like work of Ruth Sanderson—we are blessed to have Wendell on the Museum’s board of trustees, and grateful to both talented artists for their donations to our growing collection of illustration art.

In keeping with this season of change, we salute the leadership of our great champion and Chairman of our Board of Trustees, Thomas L. Pulling, as he steps down after four remarkable years. Tom took over the reins during a challenging time for cultural organizations, and our Museum was not spared the tough impacts of the global recession. He upheld our spirits and finances, and donated a magnificent collection of original World War I war bond posters; he has enhanced the artistic, intellectual and financial life of the Museum, and strengthened our governance and endowment. As Tom continues to serve as Chairman Emeritus, he leaves us in the good and capable hands of Anne H. Morgan and Robert Horvath, who will assume the roles of Board Chair and President respectively.

Berkshire autumns bring fiery-colored trees, cool evenings, and a shift in seasonal energy—Norman Rockwell Museum echoes the rhythm of this seasonal turning, as we head into a fall and winter of stimulating new exhibitions, school programs, and scholarly activities. We look forward to seeing you soon.

Laurie Norton Moffatt
Director/CEO

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DISTINGUISHED ILLUSTRATOR SERIES

Wendell Minor's America

by Stephanie Plunkett, Deputy Director/Chief Curator

“Art is a vehicle for personal expression, and in it, I have found a way to tell America’s story.”

—Wendell Minor

On view November 9, 2013 through May 26, 2014

Award-winning illustrator Wendell Minor drew his way through childhood in Aurora, Illinois, inspired by America’s heartland and the richly-illustrated magazines that were so much a part of life at the time—from nature-themed favorites like *Outdoor Life* and *Field & Stream* to the vastly popular *Saturday Evening Post*. Determined to forge a career as an artist, he sold his beloved 1955 Chevy to pursue his studies at the Ringling School of Art and Design in Florida, and moved to New York in 1968, with little more than his portfolio in hand. Since then, his striking visual narratives and elegant designs have appeared on nearly 2,000 book covers and more than 50 children’s books, offering nuanced reflections on who we are, where we have been, and what we aspire to become.

Norman Rockwell Museum is honored to present *Wendell Minor's America*, which celebrates the artist’s extraordinary four-decade career, highlighting his 25th anniversary as a preeminent illustrator of children’s books, each inspired by his love of history, art, science, and the natural world. More than 150 stunning artworks gleaned from his expansive visual chronicles, and commentary reflecting on his collaborations with our nation’s most prominent authors, scientists, and historians, showcase his unforgettable picture book art.





Already a successful book cover artist when he began creating illustrations for children’s books a quarter-century ago, Wendell Minor “always thought about doing children’s picture books, but couldn’t figure out how to make a living at it.” His first children’s book art was created for a biography of Eleanor Roosevelt in 1970, but 16 years passed before he would return to sequential imagery. “When I was offered *Mojave*, in 1986, I realized that it was an opportunity that I shouldn’t pass up, even though I didn’t know how I was going to do it at the time,” he said. “If you’re not a little scared, you’re not doing your best work, and if you don’t stretch, you’re not going to grow. Children’s books have taught me that.”

Throughout his career, collaboration has been central to the artist’s creative process. In their partnership on two highly-acclaimed picture books—*Reaching for the Moon* (2005) and *Look to the Stars* (2009)—American astronaut and scientist Buzz Aldrin worked closely with Wendell to bring the story of space flight to life for young readers. Over the course of twenty-two years, author and environmentalist Jean Craighead George became his close collaborator and friend. Commissioned in 1986, to create cover art for *Julie of the Wolves*, Wendell went on to illustrate 18 of the author’s natural history and adventure tales. A tribute to Jean Craighead George, who passed away last year, will be featured in the exhibition, and original art created for books by Robert Burleigh, Mary Higgins Clark, Diane Seibert, Anita Silvey, Ann Turner, and the artist’s wife, Florence Minor, among other noted authors, will invite viewers of all ages to explore the wonders of our world.

We extend our sincere thanks to Wendell Minor, whose generous and enthusiastic support of the Norman Rockwell Museum and its mission has been deeply appreciated through the years. A long-time friend and trustee, he has helped guide the Museum’s illustration vision, and has been a strong voice for collecting and scholarship relating to this important American art form.



Uncovering the Treasures of the Famous Artists School Archives

by Stephanie Plunkett, Deputy Director/Chief Curator

Founded in 1948 by illustrator Albert Dorne, the Famous Artists School (FAS) became America's most popular art correspondence course during the mid-twentieth century, with help from some highly-acclaimed faculty members. Courses by 12 giants in the field of illustration, including Norman Rockwell, made a wealth of knowledge about the art of picturemaking available for the first time.

Fortunately, many artworks created for publication in FAS courses remain largely intact because of the stewardship of FAS/Cortina Learning International owners, Magdalen and Robert Livesey, who have generously promised the Famous Artists School Archive to the Norman Rockwell Museum. Our gifted and dedicated intern, Ryan Mitten, a recent graduate of SUNY New Paltz, has spent countless hours immersed in the FAS collection to establish an inventory of the treasures contained within. We are most grateful to Magdalen and Robert Livesey for their generosity and support, and to Ryan Mitten for his incredible work in documenting this important illustration-based collection. Please enjoy this excerpt from Ryan's essay, and read the complete article on our website at nrm.org/ryanmitten

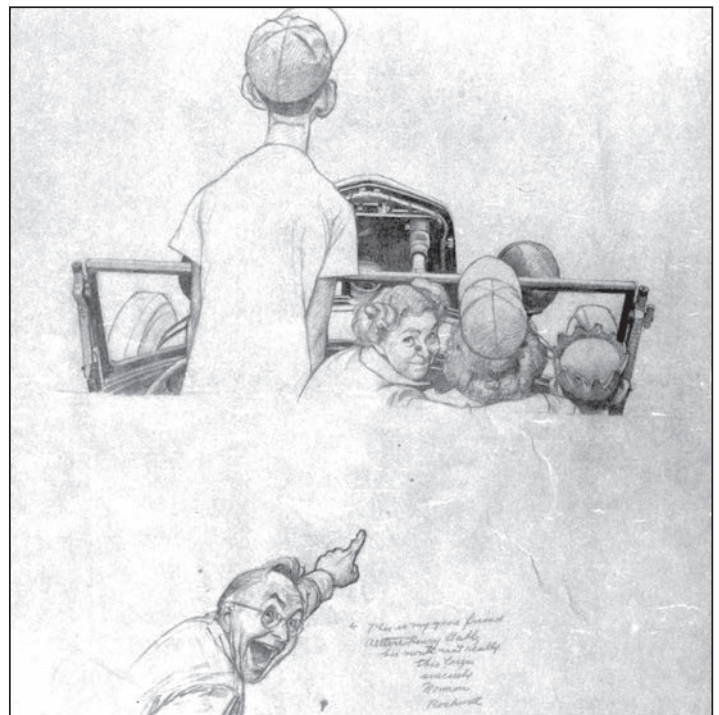
by Ryan Mitten

It is always exciting when new facts about beloved artists are discovered. The Famous Artist School's magnificent archive offers a unique glimpse into the inner workings of mid-twentieth century illustration. The archive is filled with one-of-a-kind gems.

A series of original Rockwell process sketches done for the FAS course book was discovered in a pile of copies set to go to the dumpster. Imagine the feeling of amazement to find images so rich in history, passion, and wisdom. These Rockwell sketches were very close to winding up in a garbage dump rather than a museum. This collection has been sitting in damp and dusty conditions since the Nixon administration. Luckily, most of the materials were pulled out in time before falling victim to water damage and deterioration. Norman Rockwell Museum is thrilled to acquire this massive collection, and incorporate it into its world-renowned illustration archive. Museum staff are digitizing the materials so that they will be accessible to future generations of scholars and art lovers.



Norman Rockwell Museum Digital Collections. Courtesy of Cortina Learning International/Famous Artists School, ©Norman Rockwell Family Agency. All rights reserved.



Norman Rockwell, Study Roadblock, cover for *The Saturday Evening Post*, July 9, 1949

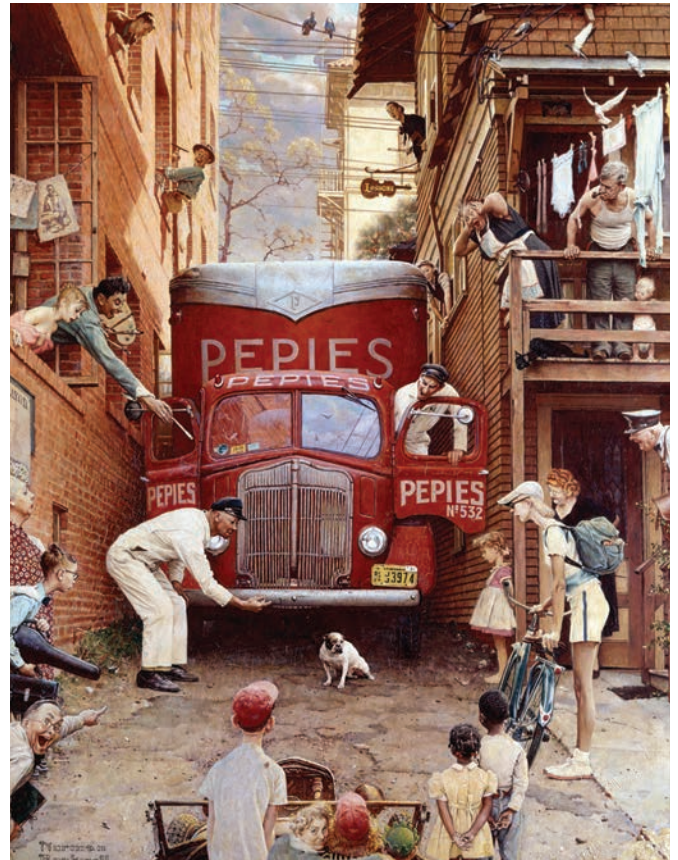
The one word summary of the FAS Archive is: process. Each artist has a featured lesson in which they lay out a stream of consciousness walkthrough using both words and images to show how they go about structuring a work of art: arranging the light source and composition, achieving desired effects with different pens and brushes, and showing varied ways to mix paint in order to render certain colors and values. These comprehensive guides are filled with insightful advice and interpretations.

The Archive also contains a vast collection of photographs from the school's heyday. We now have a rare chance to look back in time and see iconic illustrators casually interacting, as well as numerous delightful photos of Norman Rockwell's genuine body language and smile. The photographs also reveal how the artists worked and what tools they used.

The Archive is rich with insight into the minds of artists who created beloved images seen on countless newsstands across the nation. Norman Rockwell is the master of showing the wonderful subtleties of human interactions, and now we have a new perspective on Rockwell's own relationships.

Read Ryan Mitten's complete essay on nrm.org/ryanmitten

Roadblock, was featured prominently in Norman Rockwell's Famous Artists School correspondence course to describe how glances and gestures can lead the viewer to the central focus of a picture—in this case, a rather determined bulldog. The artist himself takes in the action from a window in the upper right, and his fellow illustrator, Joe Mugnaini, is seen on the left with paintbrush in hand.



Norman Rockwell, *Roadblock*, cover for *The Saturday Evening Post*, July 9, 1949

NORMAN ROCKWELL MUSEUM | STORE

An advertisement for the Norman Rockwell Museum Store. The background shows various merchandise: a 2014 calendar featuring a woman with a rifle, a framed print of a group of people, a Christmas card for Stockbridge, MA, and several Christmas ornaments, one of which features a Rockwell illustration. The text is overlaid on a light blue box.

Give Gifts that Give Back!
Every purchase supports the Museum and the preservation of Norman Rockwell's legacy.

Holiday Bonus Time
Members save 20%

Shop in our store or online from Nov. 29 - Dec. 31, 2013
* Sale excludes Rockwell signed prints and artist proofs.

store.nrm.org 800.742.9450

Dancing Princesses: The Picture Book Art of Ruth Sanderson

On view December 7, 2013 through March 9, 2014



“As a child, I played in the woods a great deal, and I remember how mysterious they can become with a little imagination.”

—Ruth Sanderson

Stories about princes and princesses, and quests and bravery in the face of extraordinary odds, have remained an essential part of our culture’s foundation, shared by parents and children for many generations. A renowned fantasy artist and illustrator of children’s literature, Ruth Sanderson has created imagery for more than 75 picture books, many of which bring classic tales to life.

Inspired by the art of Golden Age masters Howard Pyle, N.C. Wyeth, and Norman Rockwell for its strong narrative content and emotional power, Ruth’s romantic, realist paintings capture perfectly the sense of wonder inherent in the fairy tales that she so enjoys portraying. This special holiday installation, featuring more than 60 original illustrations for classic and original stories, includes her personal favorite—*The Twelve Dancing Princesses*. Now in the permanent collection of the Norman Rockwell Museum, Ruth’s paintings and studies for this enchanting tale will be accompanied by the opulent costumes that she commissioned specifically for inclusion in her work. Dazzling paintings for other princess-inspired books, including *The Sleeping Beauty*; *Cinderella*; *The Golden Mare, the Firebird, and the Magic Ring*; *The Snow Princess*; *The Crystal Mountain*; and *The Enchanted Wood*, an original story; are sure to delight in this magical exhibition, and its accompanying interactive family guide.





programs & events

november 2013 - february 2014

for adults

ALL ABOUT ROCKWELL

Model Citizens

First Friday of Each Month
December 6, January 3, February 7,
and March 7
2:30 p.m.

Find out what it was like to pose for America's favorite illustrator from Rockwell's own models, who share their personal experiences. Free with Museum admission.

Norman Rockwell: Humorous Tales and Little Known Facts

Second Friday of Each Month
December 13, January 10, February 14,
and March 14
2:30 p.m.

Celebrate Norman Rockwell's unique brand of humor during this engaging, enlightening series exploring the artist's adventures in illustration, with Curator of Education **Tom Daly**. Members free; free with Museum admission.

FOUR FREEDOMS FORUMS

Join us for a quarterly series of Town Hall meetings designed to explore the compelling issues of our day. Noted commentators will offer observations and inspire community discourse, with a reception to follow. Free.

Social Media: Agent for Change or Flash in the Pan?

Thursday, November 14
5:30 p.m.

In recent history, social media has been an agent for change, restructuring global communications and changing fundamental assumptions about relationships and the way the world works. Explore social media's benefits and costs.

A Nation Divided: Getting Past the Impasse

Thursday, January 23
5:30 p.m.

America seems to be evermore divided into regional enclaves of rigid politics, as the idea of common national priorities fades into a distant past. How can we find common ground despite our differences?

TEA & TALK

Hidden in Plain Sight: The Other People in Norman Rockwell's America

Saturday, January 18, 2 p.m.

Meet author **Jane Allen Petrick**, whose new book, *Hidden in Plain Sight: The Other People in Norman Rockwell's America*, explores for the first time, the stories of Asian, African, and Native Americans who modeled for, and appeared in, Rockwell's paintings. Petrick will discuss her intensive research that has made her publication possible. Tea and treats will be served and books will be available for signing. Free with admission, members free.

EDUCATORS' SYMPOSIUM

True Stories: Non-Fiction Children's Books in the Classroom

Saturday, January 25, 9 a.m. - 4 p.m.

Explore the world of non-fiction picture books and the wide range of Common Core-ready resources that are available to help educators lay a solid foundation for their students, across grade levels and disciplines. Noted illustrator **Wendell Minor** and author **Florence Minor**, and other specialists will offer inspiring curriculum connections to non-fiction children's literature. Tours of *Wendell Minor's America*, and a special book signing are included; \$30, \$24 members. Optional lunch: \$7. Pre-register at rsvp@nrm.org, or call 413.931.2252

MEMBERS OPENING EVENT



Dancing Princesses: The Fairy Tale Art of Ruth Sanderson

Saturday, December 7, 4 - 7 p.m.

Celebrate the wonder of fairy tales at the opening of this magical exhibition featuring stunning picture book illustrations by Ruth Sanderson. This special holiday installation will explore the process and inspirations for *The Twelve Dancing Princesses*, complete with original paintings and studies, photographic references, and the opulent costumes that Sanderson designed and commissioned for inclusion in her images. Members free; guests free with Museum admission.

PAINTING WORKSHOP

The Art of Fantasy with Illustrator Ruth Sanderson

Saturday, February 1, 10 a.m. - 4 p.m.

Enjoy this inspired look at mood, composition, and narrative in oil painting with noted picture book artist **Ruth Sanderson**. Examine the portrayal of a single figure in a simple but elegant composition. Bring figure and landscape photos for reference, and/or include some of Ms. Sanderson's own costumed figures and backgrounds. Starting with a thumbnail drawing, students will create a finished illustration in oils. \$35, \$25 members.

Pre-register at rsvp@nrm.org, or call 413.931.2221

TALK & PERFORMANCE SERIES

Great Americans

Enjoy three festive evenings that bring historical figures and themes from *Wendell Minor's America* to life. A reception and refreshments will follow each program. Adults \$10, \$6 members; Children 12 and under \$5; free with Museum admission.

Abraham Lincoln Remembers

Saturday, February 15 5 p.m.

Our 16th President looks back on his eventful life in this portrayal by **Phil Jessen**, who brings depth and dimension to this well-known public figure through the art of first-person interpretation. An outstanding actor who has brought Abraham Lincoln to life for all ages, and a life member of the Association of Lincoln Presenters.

Shakers: Culture and Community

Saturday, March 15 5 p.m.

Explore the cultural contributions of the Shakers, from the 1700's to the present day with author/historian **Sharon Koomler**. Her book, *Shaker Style*, provides an essential look at Shaker form and function. Presented in partnership with the Shaker Museum and Library in Mount Lebanon, NY. A book signing will follow.

Hearsay to Heresy: An Evening of Satire, Balladeering, and Political Unrest

Saturday, April 19 5 p.m.

Enjoy this one-man, three-act play by poet/author **Nathan Smith**, which traverses the 19th century and explores humanity's interactions with nature. Famous figures like Henry David Thoreau will reach out to us from the past to reflect upon the natural world.

TEA & TALK SERIES

Cover Story:

Fashions, Furnishings, and *The Saturday Evening Post*

This engaging Sunday series offers cultural perspectives on one of 20th Century America's most popular magazines, *The Saturday Evening Post*. **Joyce K. Schiller, Ph.D.**, Curator of the Rockwell Center for American Visual Studies, will offer an insightful look at shifting trends in the fashion, haberdashery, and furnishings, as seen on the covers of *The Post*. Tea and treats will be served. Free with Museum admission.

Clothes Make the Man (and Woman)

Sunday, February 23, 2 p.m.

Unravel clues in the covers of *The Post* to explore the meaning ascribed to clothing and to ever-changing fashion trends through the decades.

Hats Off!

Sunday, March 30, 2 p.m.

For both men and women, hats of all kinds were an essential aspect of dress during much of the 20th century. Explore what hats reveal about their wearers in this lively talk about haberdashery in art.

Norman Rockwell Museum gratefully acknowledges the generous support from the following:



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FAMILY DAY

Trains!

Saturday, November 23
1 - 4 p.m.

Discover trains and the wonders of rail travel inspired by the art of Wendell Minor, with readings, music, art-making and more! **Jack Trowill**, curator of the Berkshire Scenic Railway Museum, **Alden Dreyer** of the Railway & Locomotive Historical Society, and **Larry Lowenthal**, author of *Titanic Railroad*, will share stories of regional railways and our national rail system. Author/musician **Gordon Titcomb** will sing songs of the railway, and artist **Wendell Minor** will sign his train-inspired books. Free with Museum admission, members free.

Support for this program has been provided by Diane Baca of "Trains Magazine."

SCHOOL VACATION WEEK WORKSHOPS

Picture Books!

December 23 - 28, closed on the 25th
1 - 4 p.m.

Invent your own story lines and design characters, plots, and settings inspired by the picture book art on display during this creative series of drop-in art workshops for children of all ages. Share your children's book with family and friends! Free with Museum admission, members free.

MEMBERS OPENING EVENT

28th Annual Berkshire County High School Art Show

Saturday, February 8, 2014
2 - 4 p.m.
Commentary, 2:30 p.m.

Join us for this diverse and exemplary exhibition of original works in all media by Berkshire County high school art students, celebrating the region's talented youth. Meet the artists and teachers during the reception.

Sponsored by Berkshire Bank.



FAMILY DAY

Dance!

Saturday, January 11
1 - 4 p.m.

Be inspired by dance and enjoy *Dancing Princesses* and the art of **Ruth Sanderson**. Talented dancers from Berkshire Ballroom will demonstrate and teach basic ballroom steps, and dancer **Hattie McLean** will offer an interactive look at the history of dance. Exhibition tours, readings and a book signing with Ruth Sanderson, and art making for all. Free with Museum admission, members free.

SCHOOL VACATION WEEK WORKSHOPS

Fact or Fiction? Every Picture Tells a Story

February 17 - 21
1 - 5 p.m.

Explore how Norman Rockwell, Ruth Sanderson, and Wendell Minor tell stories in pictures, and create artworks in mixed media that express your own ideas in these special drop-in workshops for all ages. Free with Museum admission, members free.

coming in april

SCHOOL VACATION WEEK WORKSHOPS

Animals Galore!
April 21 - 25

FAMILY DAY AND BOOK SIGNING

Dynamic Duo: An Afternoon with Florence and Wendell Minor
Saturday, April 26

COVER: Wendell Minor, *Buzz Aldrin: Reaching for the Moon*, 2005. Cover illustration for *Reaching for the Moon* by Buzz Aldrin, HarperCollins Publishers. Collection of the artist. ©Wendell Minor. All rights reserved. PAGE 2: Norman Rockwell (1894-1978), *Golden Rule*, 1961. Cover illustration for *The Saturday Evening Post*, April 1, 1961. Norman Rockwell Museum Collections. ©SEPS: Curtis Publishing, Indianapolis, IN. PAGE 3: All images by Wendell Minor; Collection of the artist. ©Wendell Minor. All rights reserved. / *Approaching the Homestead*, 2010. Endpaper illustration for *The Magical Christmas Horse* by Mary Higgins Clark, Paula Wiseman Books/Simon & Schuster. / Illustration for *Abraham Lincoln Comes Home* by Robert Burleigh, Henry Holt and Co. 2008 / *Julie*, 1994. Cover illustration for *Julie* by Jean Craighead George, HarperCollins Publishers. PAGE 4: All images by Wendell Minor; Collection of the artist. ©Wendell Minor. All rights reserved. / *My Bucket of Rocks*,

2005. Illustration for *Reaching for the Moon* by Buzz Aldrin, HarperCollins Publishers. / Photo of Buzz Aldrin and Wendell Minor. / Illustration for Edward Hopper *Paints His World*, 2013, by Robert Burleigh, Publisher. (bottom): Illustration for *Snowboard Twist*, by Jean Craighead George, 2004 Katherine Tegen Books; HarperCollins. PAGE 7: All images by Ruth Sanderson, ©Ruth Sanderson. All rights reserved. / Illustration from *The Enchanted Wood* by Ruth Sanderson, 1990. / Illustration from *The Golden Mare, The Firebird, and the Magic Ring* by Ruth Sanderson, 2001. / Illustration from *The Twelve Dancing Princesses* by Ruth Sanderson, 1990. PAGE 8: Stockbridge *Mainstreet at Christmas (Home for Christmas)*, Norman Rockwell, 1967. Norman Rockwell Museum Collections. ©NREL: Niles, IL. PAGE 9: Ruth Sanderson, *The Twelve Dancing Princesses*, 1990. Illustration from *The Twelve Dancing Princesses* by Ruth Sanderson, 1990. ©Ruth Sanderson. All rights reserved. PAGE 10: Wendell

Minor, *Abraham Lincoln Comes Home*, 2008. Cover illustration for *Abraham Lincoln Comes Home* by Robert Burleigh, Henry Holt and Co. Norman Rockwell Museum Collections. ©Wendell Minor. All rights reserved. / Kathleen Wu, *Lonely Bench*, 2013. Miss Hall's School. ©Kathleen Wu. All rights reserved. PAGE 11: Norman Rockwell (1894-1978), *Thanksgiving: Mother and Son Peeling Potatoes*, 1945. Cover illustration for *The Saturday Evening Post*, November 24, 1945. Norman Rockwell Museum Digital Collections. ©SEPS: Curtis Publishing, Indianapolis, IN / Norman Rockwell *Tiny Tim and Bob Cratchit (God Bless Us Everyone)*, 1934. Cover illustration for *The Saturday Evening Post*, December 15, 1934. Norman Rockwell Museum Digital Collections. ©1934 SEPS: Licensed by Curtis Publishing, Indianapolis, IN. BACK COVER: Ruth Sanderson, 2004. Illustration from *The Snow Princess* by Ruth Sanderson, 2004. ©Ruth Sanderson. All rights reserved.



exhibitions

november 2013 - february 2014

A selection from:

Norman Rockwell:
Behind the Camera

through February 2, 2014

Norman Rockwell's 323
Saturday Evening Post Covers

currently on view

Norman Rockwell:
Home for the Holidays

November 9, 2013 through January 26, 2014

DISTINGUISHED ILLUSTRATOR SERIES

Wendell Minor's America

November 9, 2013 through May 26, 2014

DISTINGUISHED ILLUSTRATOR SERIES

Dancing Princesses:

The Picture Book Art of Ruth Sanderson

December 7, 2013 through March 9, 2014

28th Annual Berkshire County
High School Art Show

February 8 through March 9, 2014

coming soon

DISTINGUISHED ILLUSTRATOR SERIES

Murray Tinkelman:

Baseball, Rodeos, and Automobiles

March 15 through June 15, 2014

Edward Hopper:

Art for Commerce

June 7 through October 26, 2014

rockwell on the road

Exhibitions curated by Norman Rockwell Museum are touring: Reading Public Museum, High Museum of Art, The Arkell Museum, Frist Center for the Visual Arts, and Newark Museum this fall and winter; see nrm.org/rockwell-museum-on-tour for a complete schedule.

november 2013 - february 2014

portfolio

NORMAN ROCKWELL MUSEUM

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