

march - june 2012

portfolio

NORMAN ROCKWELL MUSEUM



EVERETT RAYMOND KINSTLER: Pulps to Portraits

on view March 10 through May 28, 2012

A connection to the visual traditions of the past, imbued with a deep sense of feeling, imagination and skill — this perfectly sums up the career (so far) of Raymond Kinstler, the next artist to be featured in Norman Rockwell Museum's Distinguished Illustrator Series.

A native New Yorker, Kinstler was recognized early in life for his artistic talents. Supported by his parents, he was reminded by his father that it was a gift to be able to earn a living doing what you love. Kinstler developed an appreciation for the illustration arts during this influential time, becoming an avid fan of the periodicals that were filled with top rate illustrations. Talents like Mead Schaeffer (1898 – 1980) and John Atherton (1900 – 1952) were regular cover artists, and most salient is his recognition of Norman Rockwell (1894-1978) and J.C. Leyendecker (1894-1951) as titans in the illustration field.

Talented academically and artistically, he gained entrance to New York City's High School of Music and Art, but became frustrated that his desire to study illustration and comic book art was not encouraged. In 1944, a transfer to the High School of Industrial Art gave Kinstler the chance to hone his skills as a draughtsman and realist painter.

Around the age of 16, Kinstler decided to leave school and enter the professional art world. He responded to a job posting from comic book publisher Cinema Comics, and after a brief interview was hired as an "apprentice inker" for a salary of \$18 for a six day week. The experience proved to be invaluable; Kinstler took on numerous assignments, from landscapes, figures, and animals to countless inanimate objects. His early work taught him to connect with the reader and tell a story — essential skills that brought him additional work as a



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FROM THE DIRECTOR

Future, Past and Present

Museum leaders across the nation are examining the social, cultural and demographic trends that are expected to impact the future of their organizations and visitors—technology and social networking leading to self-authored lives; America’s changing demographics (by 2050 minority populations will form the majority of America’s citizens); the aging of the Baby Boomers, and shifting of wealth and philanthropy trends; and the economic and political impact on an increasing disparity of wealth. These are among the key trends cited to necessitate a change in practice for museums, in order to remain relevant forums for thought and culture.

I am participating in future studies with the Association of Art Museum Directors, American Association of Museums, and the National Arts Strategy Leadership program, examining the range of scenarios that might influence our educational role in civil society. Norman Rockwell Museum is already investing in programs and measures that will ensure global connectivity with our collections and programs through the internet, mobile, and other interactive experiences. Sharing our artwork through a robust traveling exhibition program ensures that many more audiences will have the opportunity to enjoy and learn from Norman Rockwell’s art and American illustration. Curriculum delivered through electronic media is already available on the Museum’s website, and we are working to translate these programs into applications suitable for mobile, handheld and electronic usage in the classroom.

One of my favorite new initiatives at the Museum is our Four Freedoms Forum, which returns this winter to examine some of the most pressing issues of our times. Together with the Museum’s Community Council, we invite leaders from the



Berkshire community to share in an open Town Hall forum, where our citizens will also take the microphone to ask questions, discuss and debate their concerns. Last year’s topics included health care; immigration; food security; and sustainable energy. In 2012 we will look at civil discourse; growing up as a teen in today’s world; education in the 21st century; and the economy and growing income inequality in the world today. Forums will be held on the fourth Thursday of each month, from January through April.

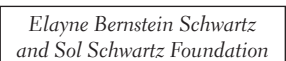
This year while we are looking towards the future, we will also revisit the past in order to present the work of two master illustrators from the 19th and 20th centuries. Everett Raymond Kinstler is a widely admired portrait painter whose career began in illustration, mentored by the Golden Age illustrator James Montgomery Flagg. An exhibition of Kinstler’s work will be presented as the second in our “Distinguished Illustrator Series.”

Coming this summer, we will feature a major exhibition on the grandfather of American Illustration, Howard Pyle, organized by the Delaware Art Museum. Pyle was one of Norman Rockwell’s great heroes, and the exhibition will reveal his strong influence on Rockwell’s narrative, painterly skills (including obvious homages to pirates and princesses!).

So as we envision and shape the future of Norman Rockwell Museum, we hope that you will enjoy, share and support the best of American illustration and related art, education and cultural programs we bring you along the way.

Laurie Norton Moffatt
Director/CEO

Norman Rockwell Museum gratefully acknowledges the generous support from the following:



Did you want me to take the exhibition listing off the back and put it here. I would seem redundant to have it look like an article here and a listing on the back. Your thoughts?



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Norman Rockwell Museum is a part of NARM, North American Reciprocal Museums! Upgrade your membership to the Illustrators' Roundtable level and enjoy free or reduced admission to over 500 museums across North America.

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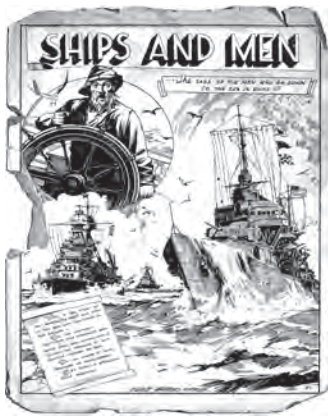
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freelance illustrator for comics and pulp magazines. *Doc Savage*, *The Shadow*, *Hawkman* and *Zorro* are just some of the pulp figures that he brought to life. Soon, Kinstler's success as an independent artist made it possible for him to leave his only salaried job to freelance full-time. Always at the drawing board, he continued to work in comics, inking and penciling strips and illustrating for the pulps—inexpensive fiction magazines that remained popular through the 1950s.

While working full-time, Kinstler made the decision to return to school in 1945 to further his skills. At the Art Students League in New York, he studied with American illustrator and Impressionist painter Frank Vincent DuMond (1865-1961), whose influence on Kinstler is reflected in the oft-repeated statement, “I won’t try to teach you to paint, but to see and observe.”

In 1949, a touchstone year in his life and career, Kinstler moved into his own “real” studio after DuMond helped him secure a space in the historic National Arts Club, where he continues to work today. That same year, he sought out and befriended one of his artistic idols, James Montgomery Flagg, who is perhaps best known for his finger-wagging Uncle Sam in *I Want You for the U.S. Army*, an iconic World War I recruiting poster. Both Kinstler and Flagg studied at the Art Students League under DuMond. Both were gifted illustrators who captured the likenesses

of the noted cultural figures of their day. Their friendship continued until Flagg’s death in 1960, a professional relationship that Kinstler remembers as “my greatest influence.”

During the 1950s, the popularity of television and the increasing reliance on graphic design and photography started to supplant the use of traditional illustration, that had dominated print publications. Kinstler continued to work in the illustration field, but his interest in painting and his skill in capturing likenesses made it possible for him to “back into portraiture,” a natural progression “since painting people was always what I enjoyed most.”

In the 1960s, the artist approached Portraits, Inc., a New York-based company connecting portraitists with sitters. This exposure led to multiple commissions, and eventually, portraiture became a mainstay for Kinstler, who in the mid-1960s, left the field of illustration.

Kinstler’s success as a portrait artist is evident in a cursory glance at his illustrious roster of sitters. A Who’s Who of American history and culture across the 20th century, his clients have included

author and illustrator Theodor Seuss Geisel (Dr. Seuss); author Tom Wolfe; seven United States Presidents from Gerald Ford to George W. Bush; artists Jacob Lawrence and Alexander Calder; musicians Tony Bennett and Benny Goodman, and actors John Wayne, Katharine Hepburn, Liv Ullmann, and Paul Newman just a few of the famous and influential people whom he has captured on canvas through the years.

Through almost seven decades in the arts, Kinstler has kept his skills sharp and his approach fresh by painting from life. Be it a study of a nude, a Mexican landscape, or his recent art inspired by classic cinema and popular American icons, he continues to express his love of the artistic process and his connection with his subjects and viewers.

Special Thanks: Everett Raymond Kinstler: *Pulps to Portraits* is made possible, in part, through the generosity of The Dr. Seuss Fund at the San Diego Foundation, Mr. & Mrs. Ernest Steiner, Drs. Irma & Andrew Hilton, Mr. & Mrs. Michael Shane Neal, Ms. Helen Powell, Mrs. Thomas Evans, Mr. & Mrs. Ray Ellis, Mr. & Mrs. Michael Horvitz, and Mr. Forrest E. Mars, Jr. Additional support has been provided by: Mr. & Mrs. Tony Bennett, Ms. Mary Higgins Clark, Mr. William J. Flynn, Mr. & Mrs. Alfred U. Elser, Jr., Mr. & Mrs. Peter Martin, Mr. & Mrs. George Munroe, Mr. Marne Obernauer, Jr., Mr. John Doyle Ong, Mr. & Mrs. Russell Palmer, Mr. & Mrs. Alex Rosenberg, and Dr. John Silber.



for children, teens
& families

A CELEBRATION OF BOOKS

The Artful Pop-Up: Workshops and Readings

Saturday, March 3, 1 - 4 p.m.

Enter the wonderful world of pop-up books during this special day of exhibition tours, readings and hands-on workshops that will inspire you to design unique creations to take home. Free with Museum admission.

AFTER SCHOOL ART WORKSHOP SERIES

Moving Pictures: The Art of Animation with Cartoonist/Animator Scott Lincoln

Wednesdays, March 14 through April 11

3:15 - 5 p.m.

Character design, storyboard illustration, and digital animation techniques will be explored during this exciting hands-on series about the art of animation from concept creation to the moving image. Students will learn from talented professional cartoonist and animator, **Scott Lincoln**, the creator of *Ralf the Destroyer*, a long-running digital comic strip. For teens ages 11 and up. Materials provided. \$65, \$50 members.



ART FOR PRESCHOOLERS

Kids Create!

Wednesdays

March 28, April 25, May 30, and June 27

10:30 a.m.

Explore our galleries with Chief Educator



Melinda Georgeson for an exciting interactive look at the world of art especially for young art lovers, ages two to five, and their caregivers. Children \$2, members and grown-ups free.



APRIL SCHOOL VACATION WEEK

Hold that Pose!

Portraiture for Children

Monday through Friday

April 16-20, 1 - 4 p.m.

What's in a face? This dynamic workshop series will draw inspiration from the art of the masters, including illustrator Norman Rockwell and portraitist Everett Raymond Kinstler, whose works are on view. A variety of media and techniques will be explored! For students 7 and up. Take one or take them all! \$15, \$12 member per day.

for adults

GALLERY TALK

Meet Rockwell's Models

Fridays, March 2, April 6, May 4, and June

12:30 p.m.

Find out what it was like to pose for America's favorite illustrator from Rockwell's own models, who share their personal experiences. Free with museum admission.

COMMUNITY DRAW-IN

Sunday Sketchbook: Drawing in the Galleries

Sundays, March 4, 11, 18, and 25

1 - 3 p.m.

Refresh your inner artist! These in-gallery drawing experiences with Chief Educator **Melinda Georgeson** explore the use of the sketchbook as an expressive and analytical tool, inspired by the original artworks on view. For teens and adults at all levels of experience. \$10, \$7 members.

CURATORIAL CONVERSATIONS

Norman Rockwell: Humorous Tales and Little Known Facts

Fridays, March 9, April 13, May 11, and June 8

2:30 p.m.

Celebrate Norman Rockwell's unique brand of humor during this engaging, enlightening series exploring the artist's adventures in illustration, with Curator of Education **Tom Daly**. Free with Museum admission, members free.

SUNDAY NOSH SERIES

American Icons: Adventures in Illustration



Sundays, 11a.m.

March 18, Uncle Sam Wants You! Illustrators Mobilize America During The Great War.

Sunday, April 22: We Can Do It: Shaping Popular Opinion During World War II

Join Joyce K. Schiller, Ph.D., Curator of the Rockwell Center for American Visual Studies, for a fascinating look at the power of published art and the seminal images that have guided or influenced world events and public opinion. A delicious continental brunch will be served. \$20, \$15 members, Museum admission additional.

for adults

COMMUNITY CONNECTIONS

Four Freedoms Forums: A Series of Town Hall Meetings at the Norman Rockwell Museum

Thursdays, 5:30p.m.

March 29: *21st Century Teens: Resources for Challenging Times*

April 26: *Our Town: Can the Local Economy Flourish Despite the National Downturn?*

Share your thoughts on the most compelling issues of our day. This series of Town Hall conversations inspired by Norman Rockwell's *Four Freedoms* paintings will explore aspects of our democracy in a rapidly changing and increasingly global world. Noted commentators will offer observations and inspire community discourse, with a reception to follow. Free.



WEEKEND WORKSHOP

Portrait Academy: A National Portrait Society Weekend

Friday, March 30, 1 - 4 p.m.

Saturday, March 31, 10 a.m. - 5 p.m.



Hone your artistic skills with help from masters Everett Raymond Kinstler, Dawn Whitelaw, Michael Shane Neal, and Edward Jonas, who will demonstrate the art of fine portraiture in a series of workshops that offer creative approaches to capturing convinc-

ing likenesses. \$45 for Friday only; \$159 for both days.

MASTER CLASS

The Art of Portraiture with Everett Raymond Kinstler

Saturday, April 14, 1 - 4 p.m.



Enjoy an afternoon with master portraitist Everett Raymond Kinstler, who will share his experiences and techniques as a painter of the most notable figures of our day, for the last six decades. \$25, \$20 members.

NORMAN ROCKWELL MUSEUM OLLI LECTURE SERIES

Seeing is Believing: Adventures in Visual Narration

Thursdays, April 19, 26, and May 3, 10
10 - 11:30 a.m.

Today, as in the past, the images of mass culture exert immense influence. Imprinted upon us in a steady stream across several media formats, pictures shape public opinion, inspire debate, and fuel aspiration. These interactive sessions will include critical thinking experiences that explore the deep and ever-present links between imagery and culture, inspiring consideration of the unique power of the artist as a commentator in his or her time, with Museum Curators **Stephanie Plunkett** and **Joyce K. Schiller, Ph.D.** Please contact OLLI at 413-236-2190 to register.

FAMILY BIKE TOUR & PICNIC

Stockbridge on Wheels

Saturday, May 12, 9:30 a.m. - 12:30 p.m.

Enjoy historic Stockbridge with an invigorating bike ride that follows Norman Rockwell's own daily cycling route. **David Staples** will share fascinating facts about the town's history and architecture along the way. A delicious picnic lunch at Linwood House, the Museum's Berkshire Cottage, will culminate our ride. Meet in the Museum lobby for pre-ride snacks. Rain date on Saturday, May 19. Adults \$25, Members \$20; Children \$10.

SPRINGTIME WALKING TOUR

Norman Rockwell's Main Street

Saturday, May 19, 1 - 3 p.m.

Follow the path of Norman Rockwell's life and art in downtown Stockbridge, Massachusetts, the artist's home town from 1953 to 1978. Educators **Melinda Georgeson** and **Tom Daly** will explore the sites that inspired Rockwell's art during this springtime stroll along historic New England Main Street. Meet in front of the Stockbridge Library and Museum. \$12, \$8 members.



ROCKWELL CENTER FELLOWSHIP LECTURE

Becoming an Artist: John Sloan, the Ashcan School, and Popular Illustration

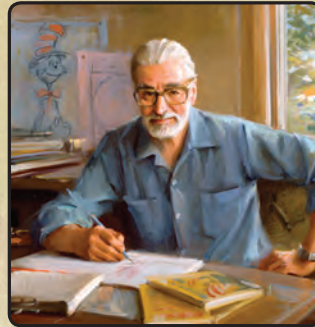
Saturday, June 23, 5:30p.m.

Join 2011 Rockwell Center Fellow **Michael Lobel** for a fascinating look at the art of John Sloan, whose narrative artworks inspired by urban life in the early 20th century, serve as



allegories that comment upon art itself. Dr. Lobel is Associate Professor of Art History in Modern and Contemporary Art, Criticism, and Theory at SUNY, Purchase. A Reception and refreshments will follow. \$10, members free.

Distinguished Illustrator Series



EXHIBITION OPENING EVENT

Everett Raymond Kinstler: Pulp to Portraits

Saturday, March 10, 5 - 7 p.m.

Commentary, 5:30 p.m.

Join us for a special evening with Everett Raymond Kinstler, the prominent American portraitist who began his career as a comic book artist and illustrator working for the popular publications of his day. The artist's original illustrations and portraits of noted celebrities—from Katharine Hepburn, Tony Bennett, and Tom Wolfe to artists James Montgomery Flagg, Alexander Calder, and Will Barnet—will be on view in this lively exploration of his outstanding career in the arts.

Your Own Kinstler Portrait...

A rare opportunity to acquire a personally-created, original artwork by master portraitist, Everett Raymond Kinstler. The renowned artist will capture your image, or that of a loved one, with a hand-painted oil portrait. Graciously donated by the artist to benefit Norman Rockwell Museum, the chance to sit for this portrait and own the finished painting will be awarded to the highest bidder following a special on-line auction. For more information and to place a bid on this unique custom portrait, go to nrm.org/auction.

COMING UP THIS SUMMER

FESTIVAL DAY

Sports! A Norman Rockwell Summer Celebration

Saturday, June 23
11 a.m. - 4 p.m.

This action-packed day of performances, talks, games, memorabilia, and golf on our Museum "putting green" is inspired by the love of sport and the art of Norman Rockwell. Though not an athlete himself, Rockwell was commissioned by *Boy's Life*, *Country Gentleman*, *The Saturday Evening Post*, and many others, to produce images of athletic pursuits, from baseball, basketball and football to bicycle riding and fishing.

one of Rockwell's sport images - I can't seem to find one.

TEEN ART WORKSHOP WEEK

Moving Pictures: The Art of Digital Animation with Cartoonist/Animator Scott Lincoln

Monday through Friday
July 30 through August 3
10 a.m. - 3 p.m.

The art of character design, storyboard illustration, and digital imaging will be explored in this exciting exploration of the moving image and the world of computer animation. Dynamic cartoonist and animator **Scott Lincoln** is the creator of *Ralf the Destroyer*, a long-running cartoon strip, instructor at the Guy Gilchrist Cartoon Academy.

For teens ages 13 and up. \$175, \$150 members. Extended day from 3 p.m. to 5 p.m., \$50 per week. Materials provided. Please bring lunch.

TEEN ART WORKSHOP WEEK

Illustration Boot Camp: Drawing and Painting from Life With Illustrator Lynn Pauley

Monday through Friday
August 13 - 17, 10 a.m. - 3 p.m.

Discover the power of direct drawing and painting with inspirational illustrator **Lynn Pauley**, professor at the Delaware College of Art, who will encourage teens to develop their artistic skills through the close observation of the world around them. Development of a college level portfolio will also be explored.

For teens ages 13 and up. \$175, \$150 members. Extended day from 3 p.m. to 5 p.m., \$50 per week. Materials provided. Please bring lunch.

SUMMER ART INTENSIVE FOR ADULTS

Information Coming

Monday through Friday
July 23 - 27
10 a.m. - 4 p.m.

Info to come

NORMAN ROCKWELL MUSEUM

exhibitions 2011/2012

Norman Rockwell's 323 Saturday Evening Post Covers

currently on view

Take a trip back in time through this comprehensive exhibition of original *Saturday Evening Post* tear sheets, featuring every one of Norman Rockwell's cover illustrations for the publication, created over the course of 47 years from 1916 to 1963.

It's a Dog's Life: Norman Rockwell Paints Man's Best Friend

on view through November 11

Learn about Rockwell's love of dogs through original artworks, photographs, and archival materials.

Curious George Saves the Day: The Art of Margret and H. A. Rey

November 12 through February 5

America's favorite monkey, the irrepressible Curious George, is always in trouble! In a great turn of fate, he helped his creators get out of life-threatening danger. Nearly 80 original drawings for Margret and H. A. Rey's children's books and documentation related to their escape from Nazi-occupied Europe will be on view. The exhibition is organized by The Jewish Museum, New York City, and drawn from the H. A. & Margret Rey Papers, de Grummond Children's Literature Collection, McCain Library and Archives, The University of Southern Mississippi.

Pop-Up!

The Magical World of Movable Books

November 12 through April 22

The history and wonder of pop-up books will be brought to life in this special exhibition featuring Barbara and Bernard Shapiro's extensive collection of movable literature. The exhibition will feature published books covering diverse genres, from whimsy and fantasy to the worlds of art, history and science. Selected book illustrations will also be on view.

Norman Rockwell and the Ghost of Dickens

November 12 through March 4

This celebration of the 200th anniversary of Charles Dickens' birth will feature original Rockwell artworks inspired by the literary giant's contributions, which were among the artist's favorite books.

26th Annual Berkshire County High School Art Show

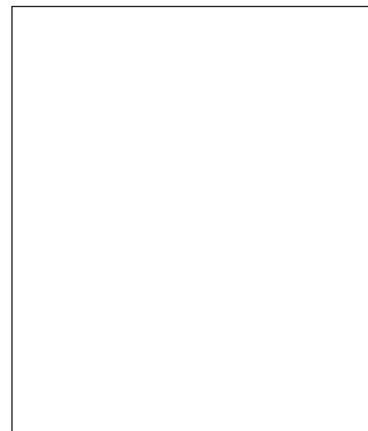
February 5 through March 6

A diverse and inspiring exhibition of original works by Berkshire County's talented high school art students.

read and see more at nrm.org

Freedom from Want, Norman Rockwell, 1943. Norman Rockwell Museum Collections. ©1943 SEPS: Curtis Publishing, Indianapolis, IN

H. A. Rey, New Year Greeting Card for 1942



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March - June 2012

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