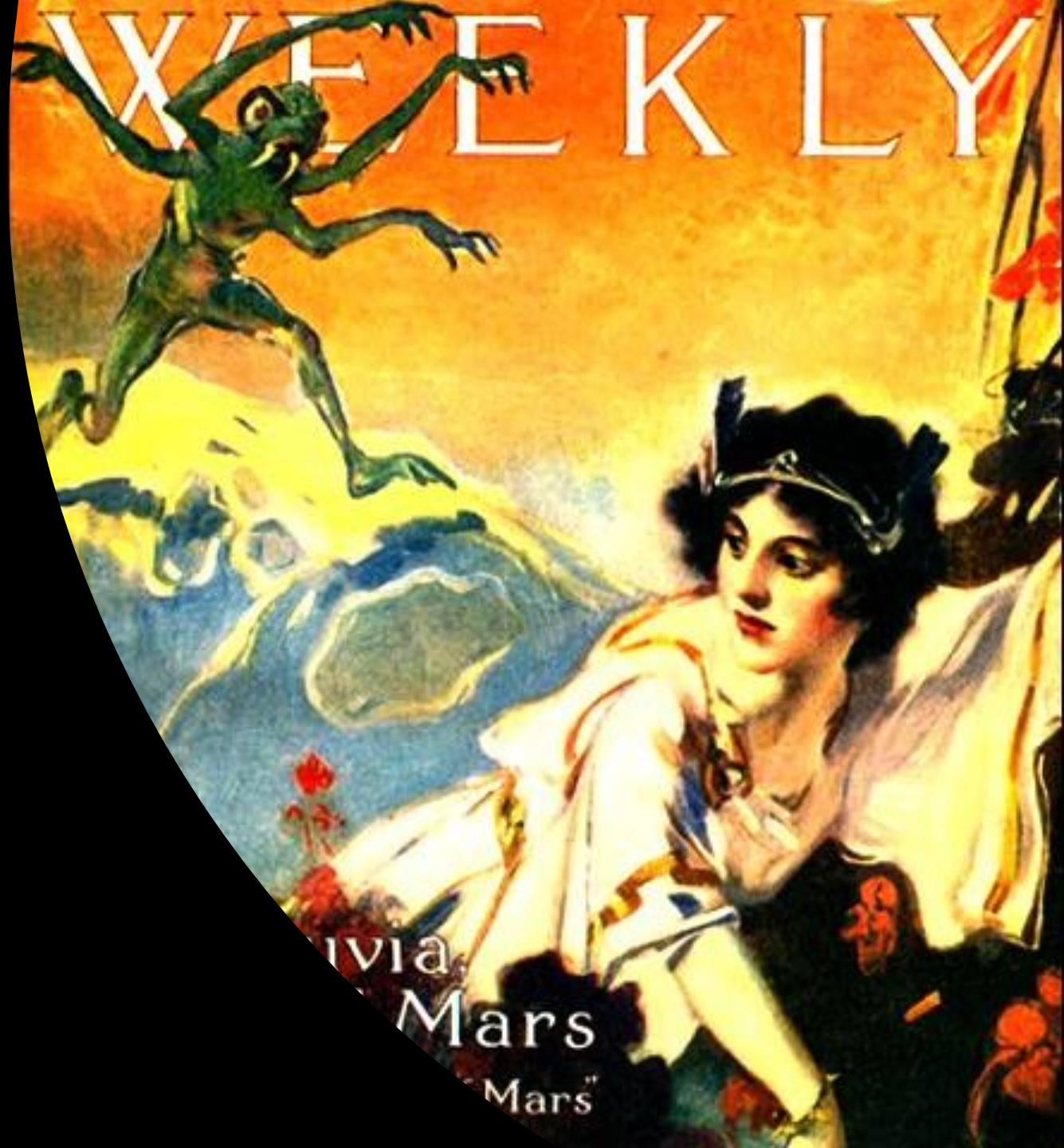
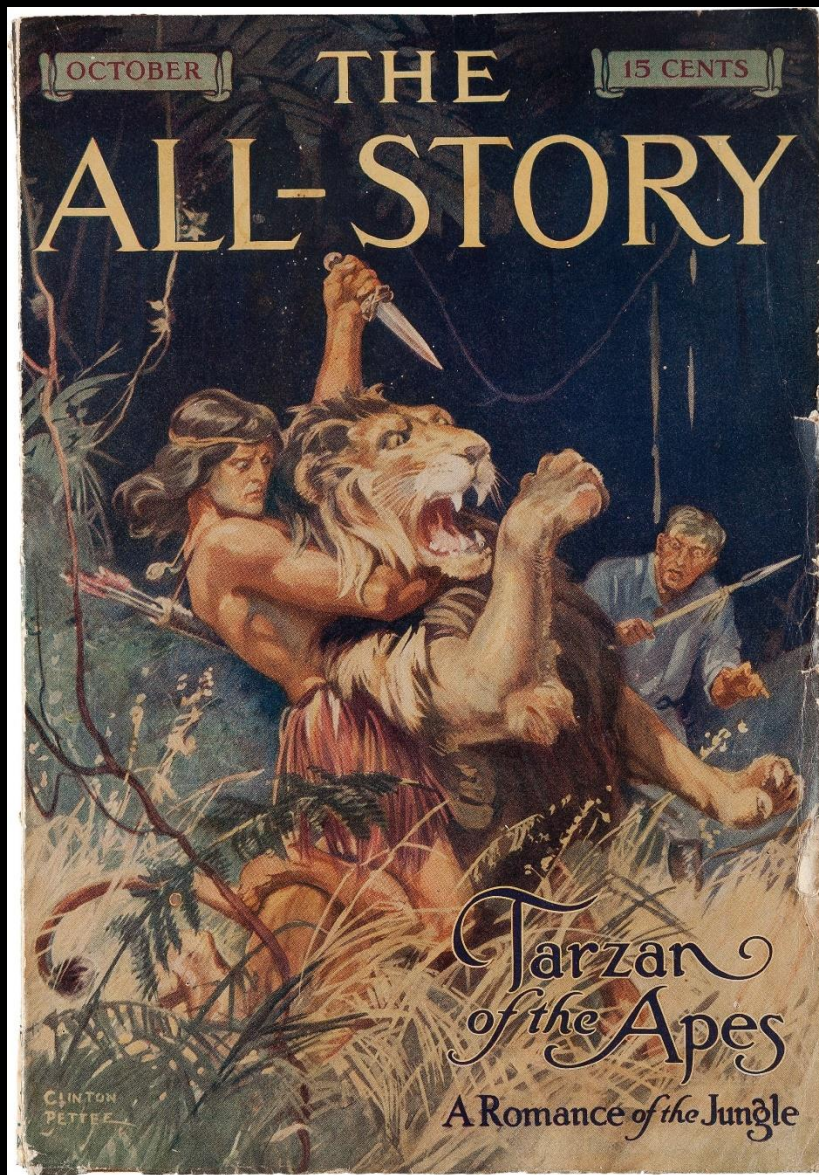


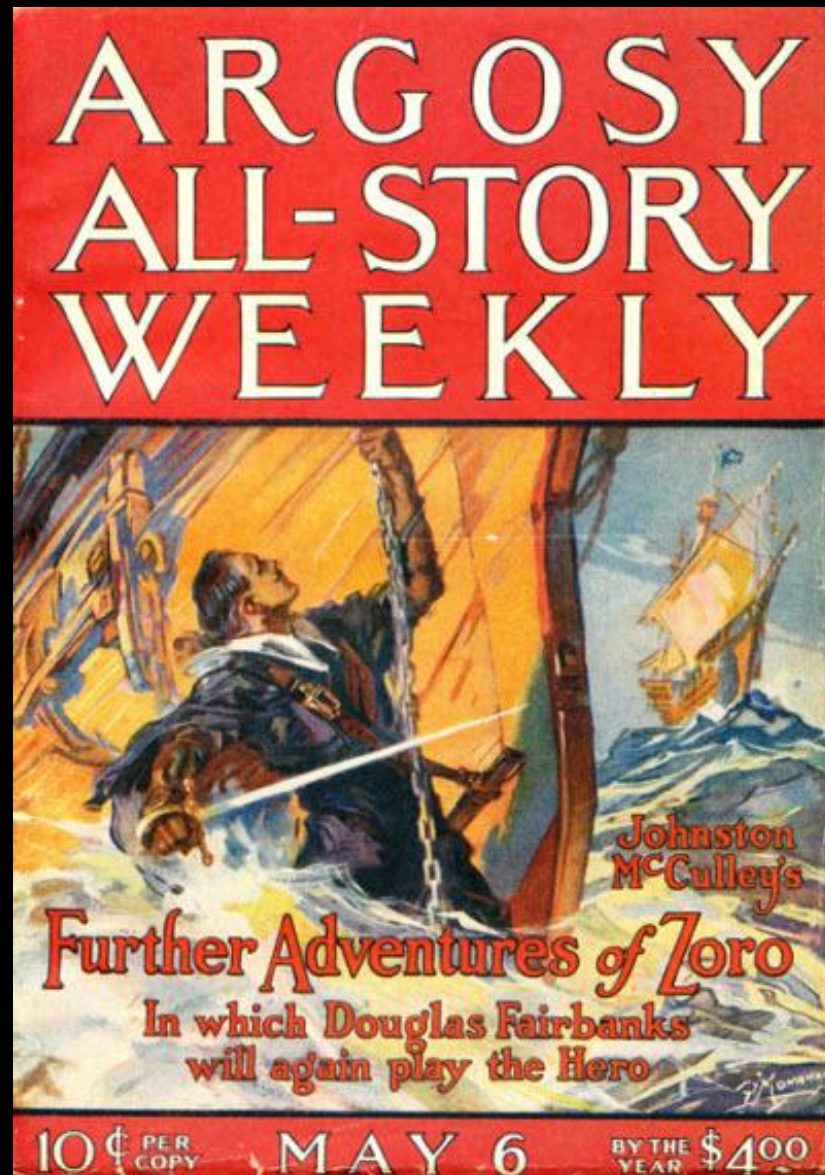
Coloring the Mind:
Illustrating and Imagining
the Fantastic in Early
20th-Century Pulp Fiction

James Denison
PhD. Candidate, University of Michigan
March 23, 2019

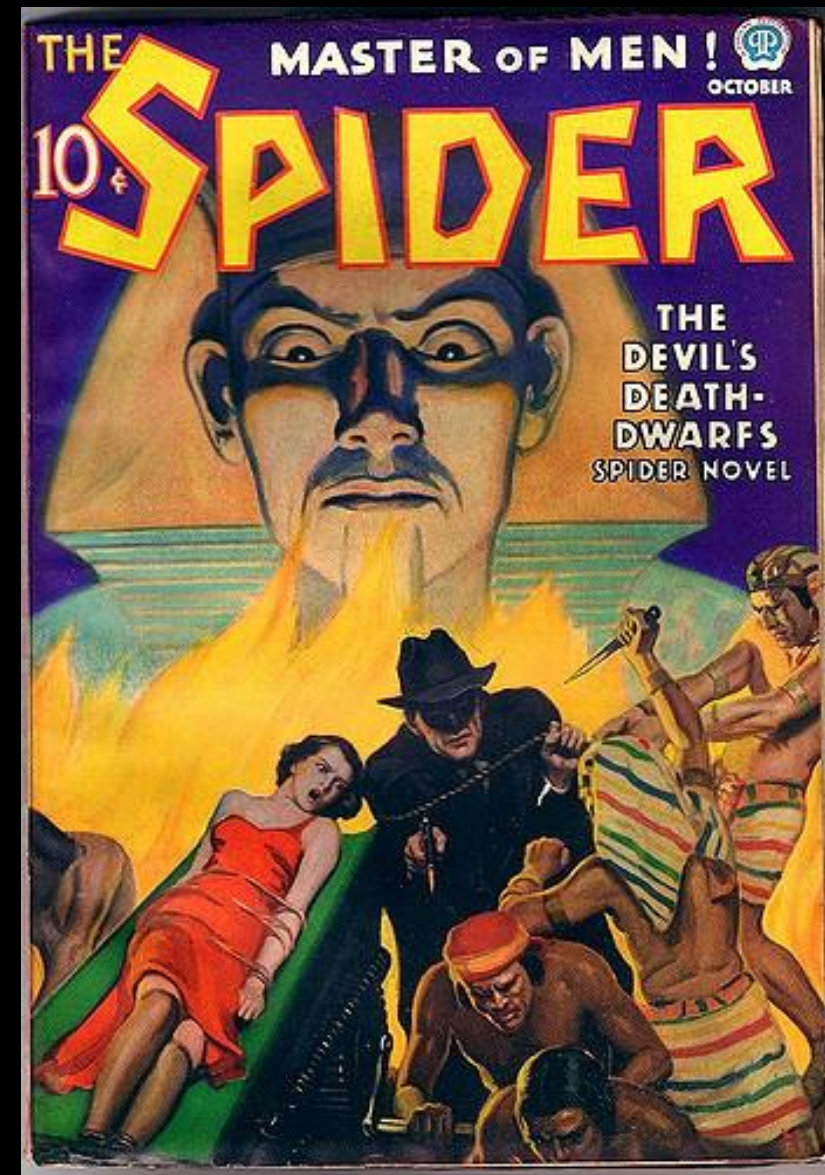




The All-Story, Oct. 1912



The Argosy All-Story Weekly, May 6, 1922



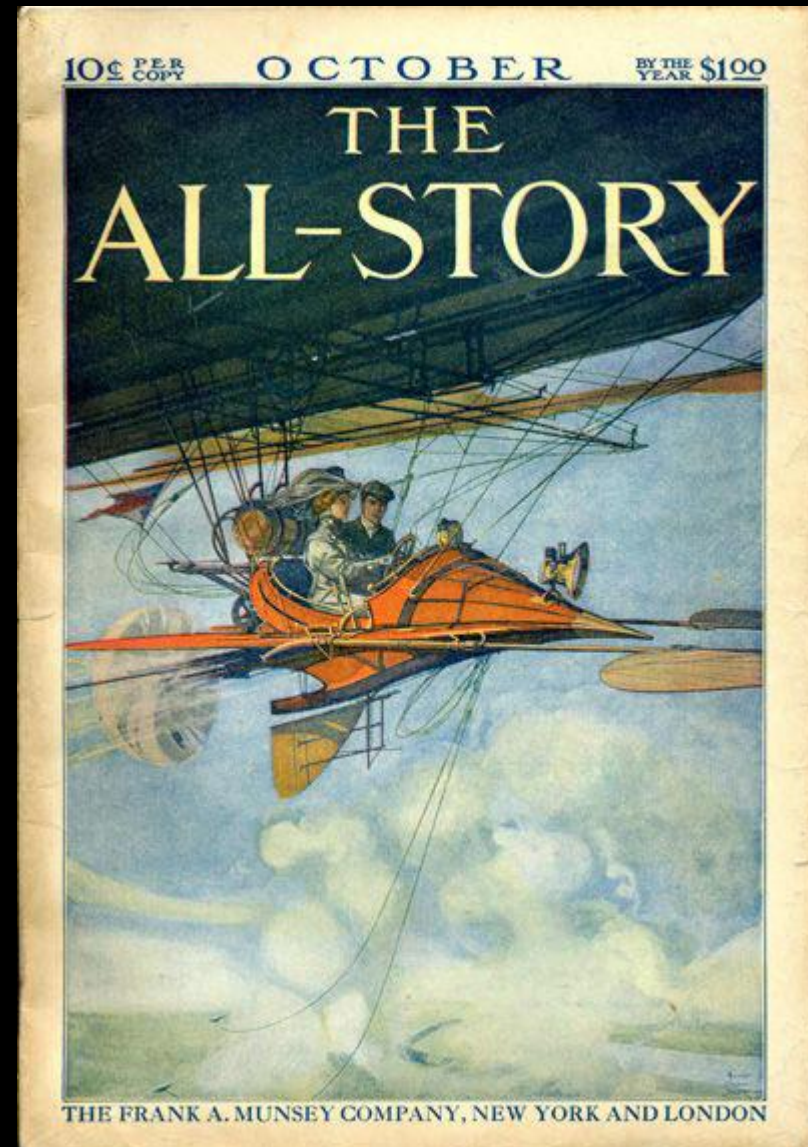
The Spider, Oct. 1936



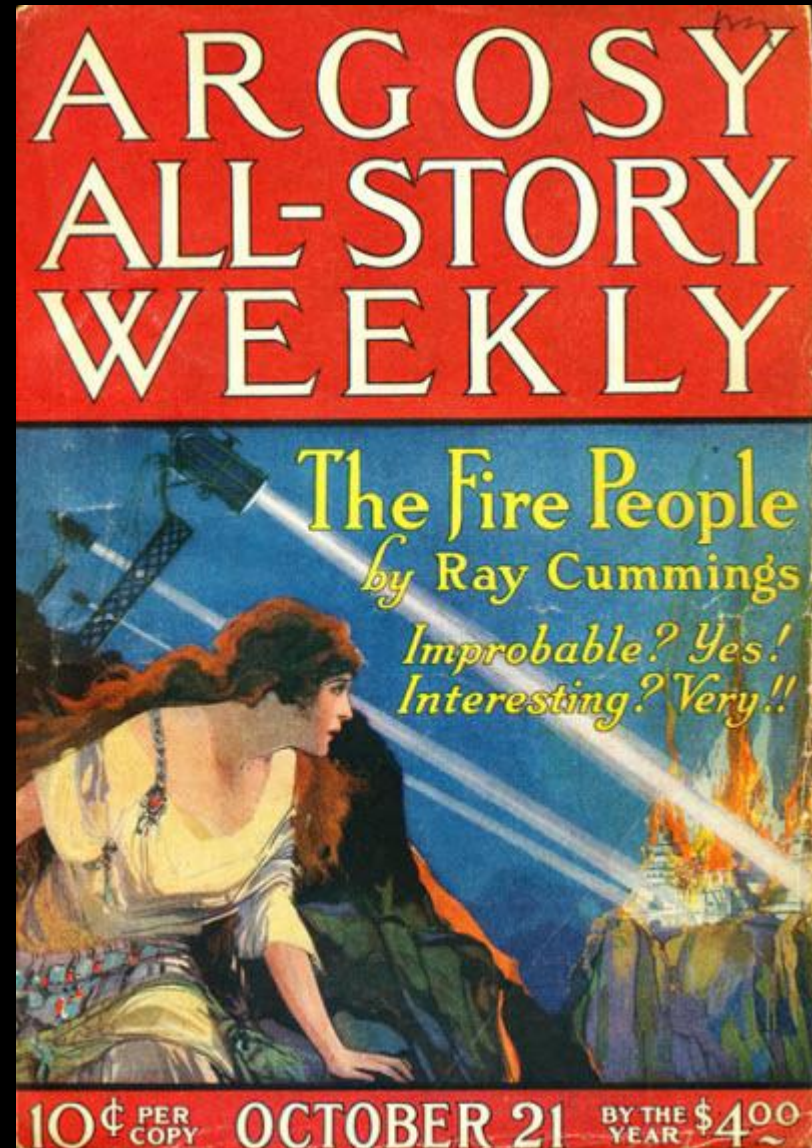
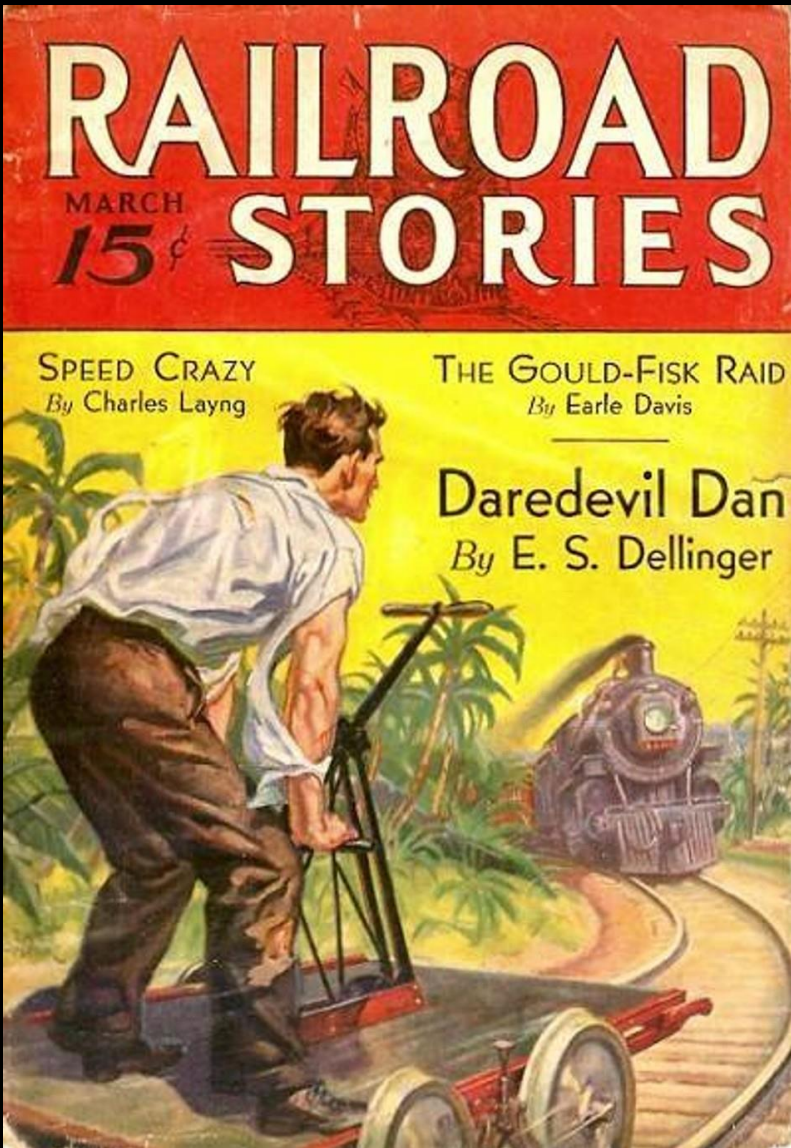
Amazing Stories, Nov. 1928



Weird Tales, Nov. 1936



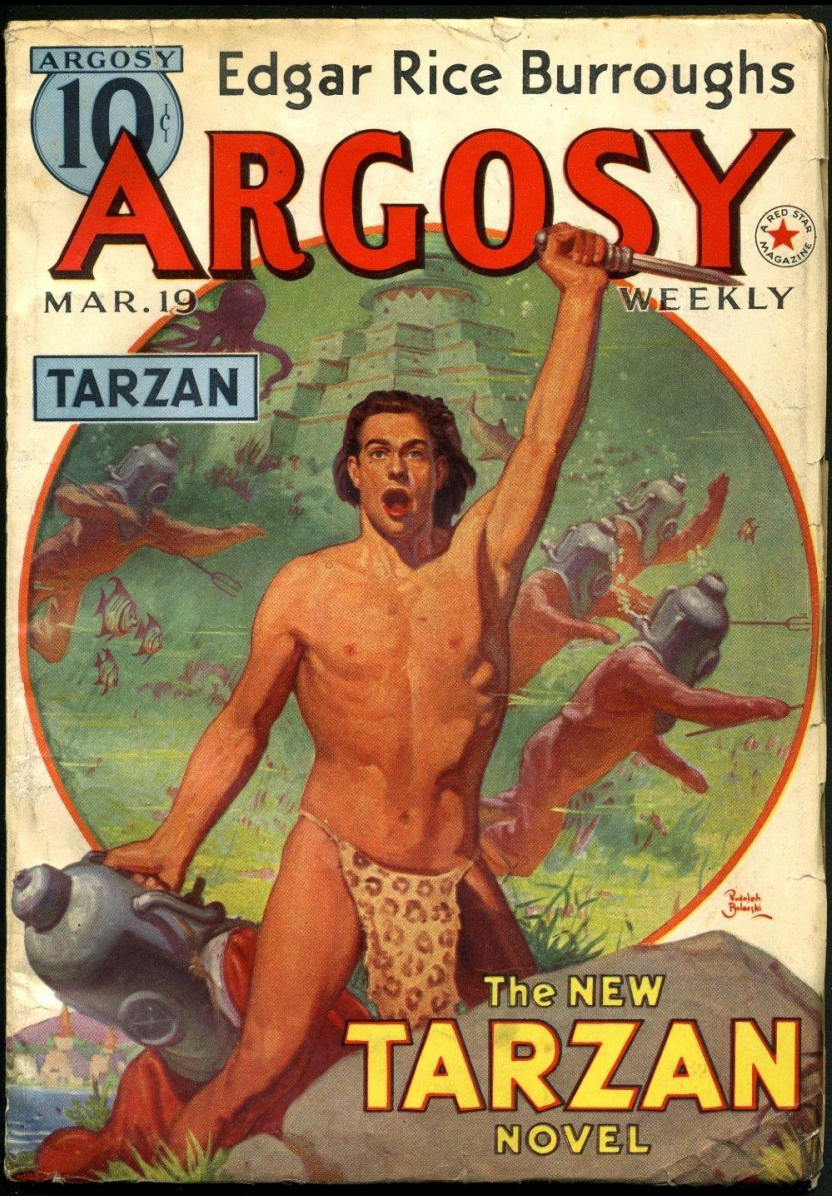
The All-Story, Oct. 1908



Railroad Stories, March 1933

Adventure Magazine, Dec. 1910

The Argosy All-Story Weekly, Oct. 21, 1923



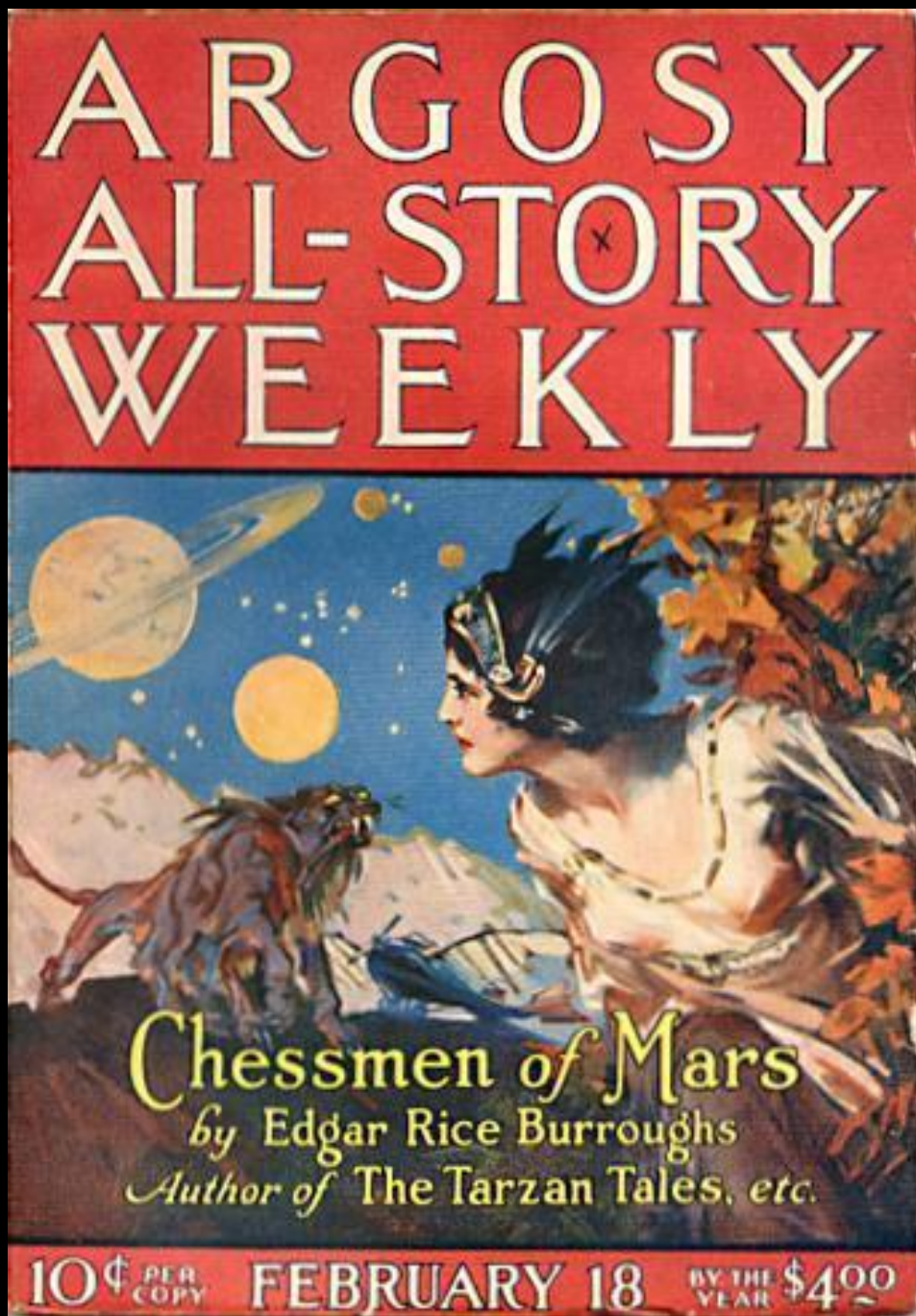
The Argosy Weekly, March 19, 1938

Weird Tales, Nov. 1936

Spicy Mystery Stories, Aug. 1935



Above: Edgar Rice Burroughs in 1939
Right: *Argosy All-Story Weekly*, Feb. 18, 1922

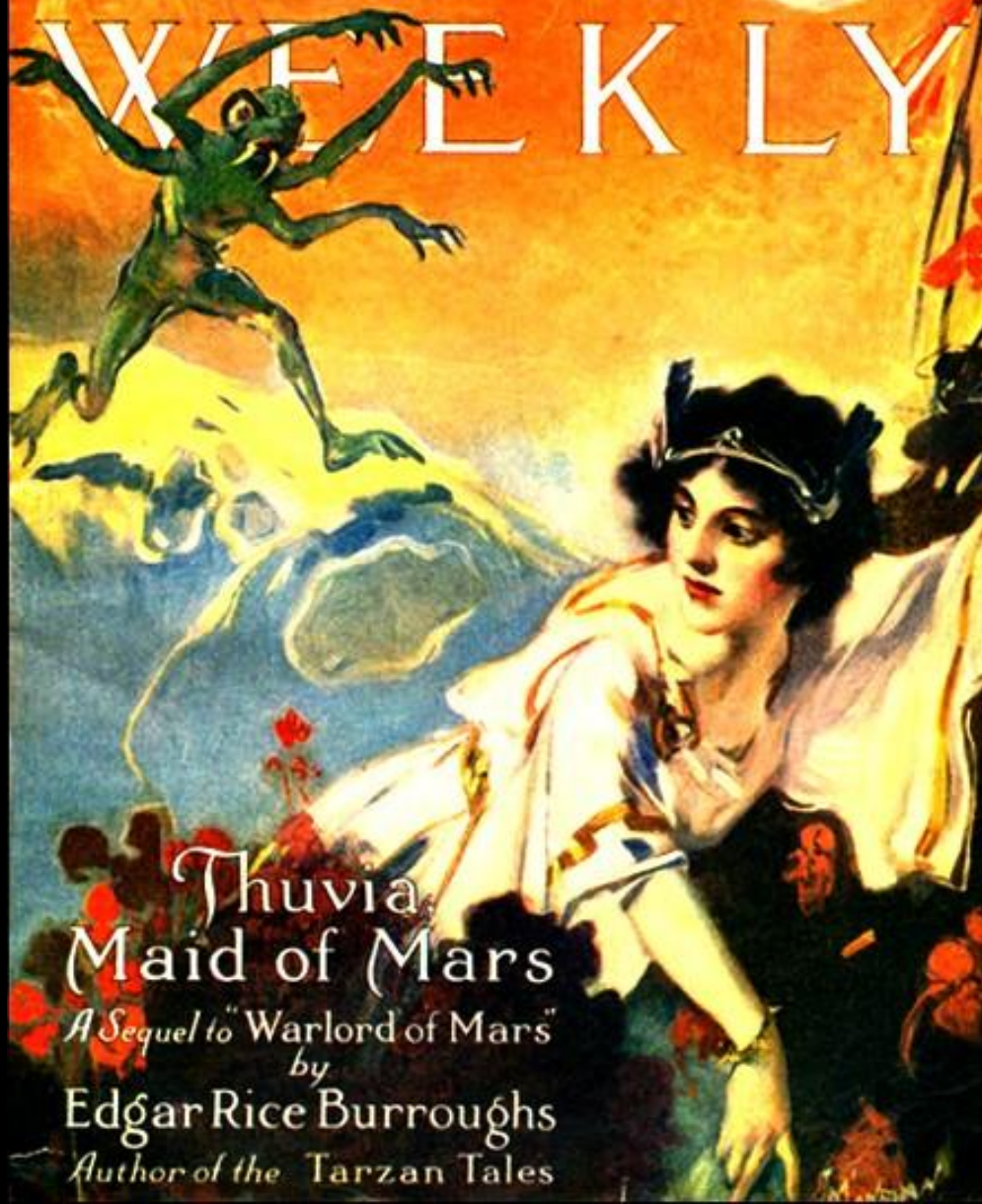


SATURDAY

APRIL 8

TEN CENTS

ALL-STORY WEEKLY

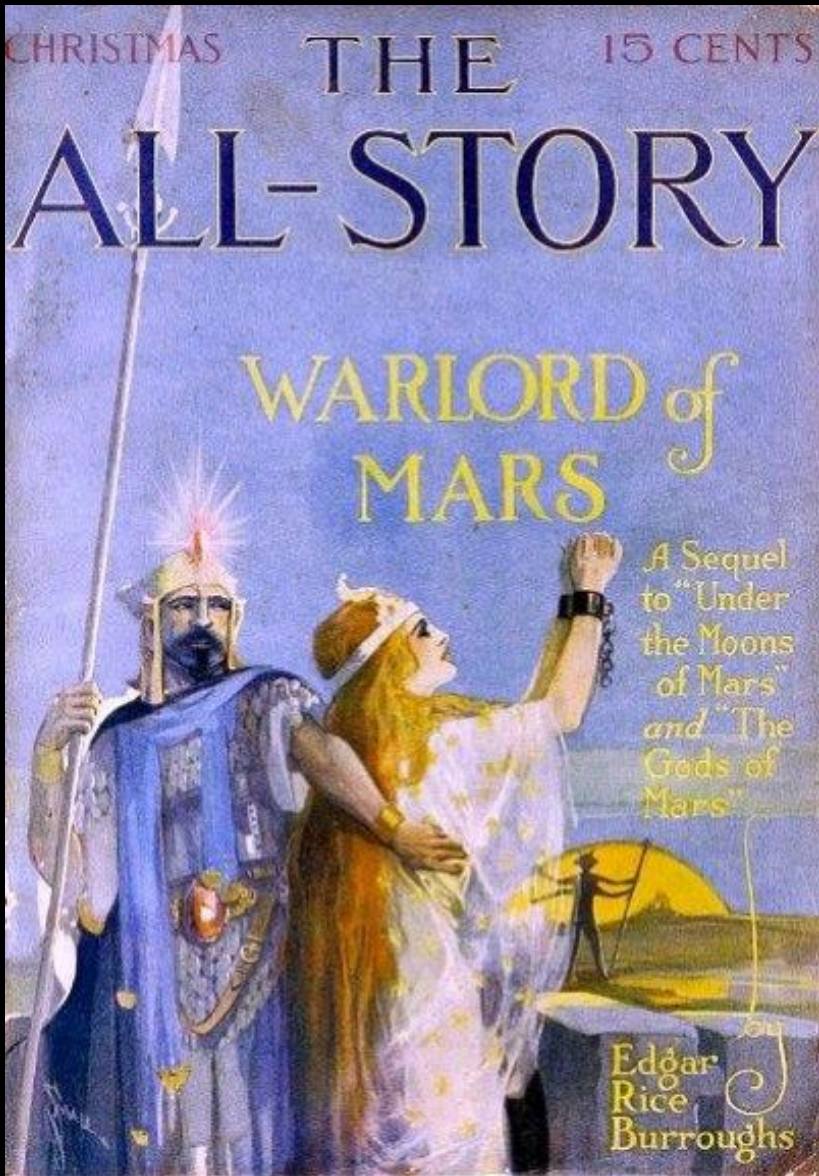


Thuvia, Maid of Mars

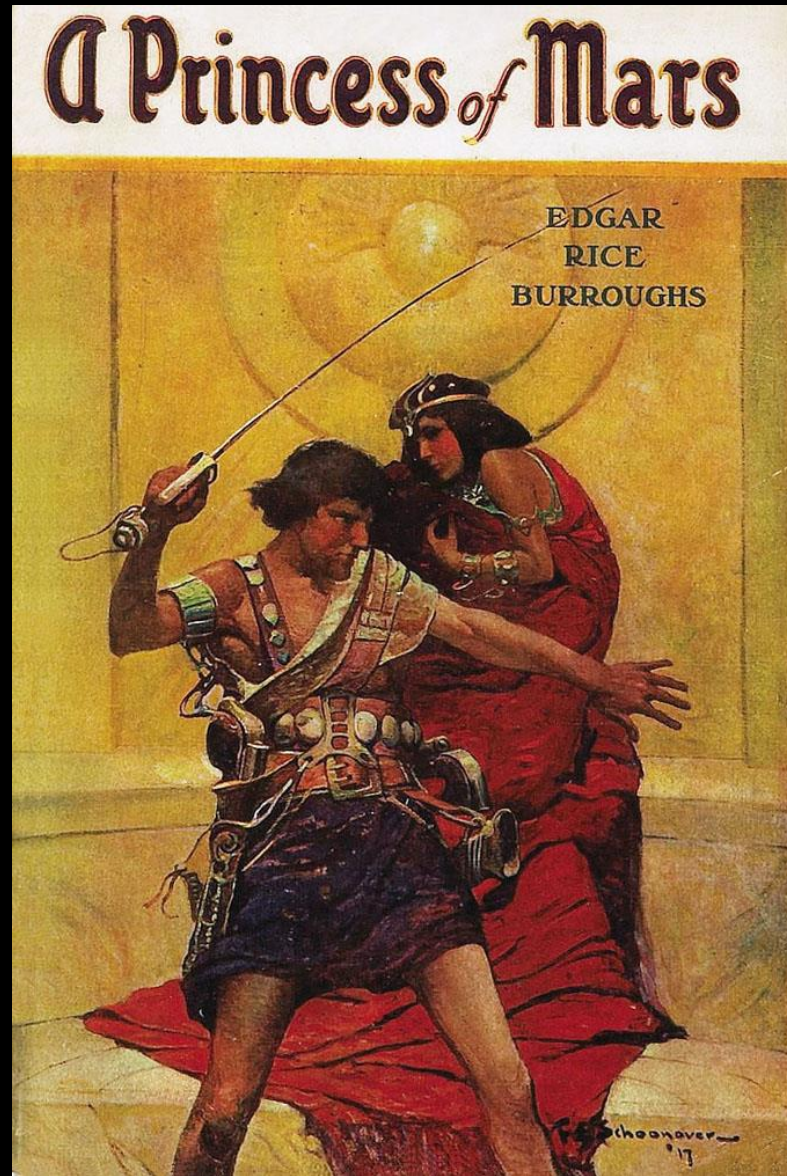
A Sequel to "Warlord of Mars"
by
Edgar Rice Burroughs
Author of the Tarzan Tales

“Fully fifteen feet towered his great height from sole to pate. The moonlight glistened against his glossy green hide, sparkling the jewels of his heavy harness and the ornaments that weighted his four muscular arms, while the upcurving tusks that protruded from his lower jaw gleamed white and terrible.”

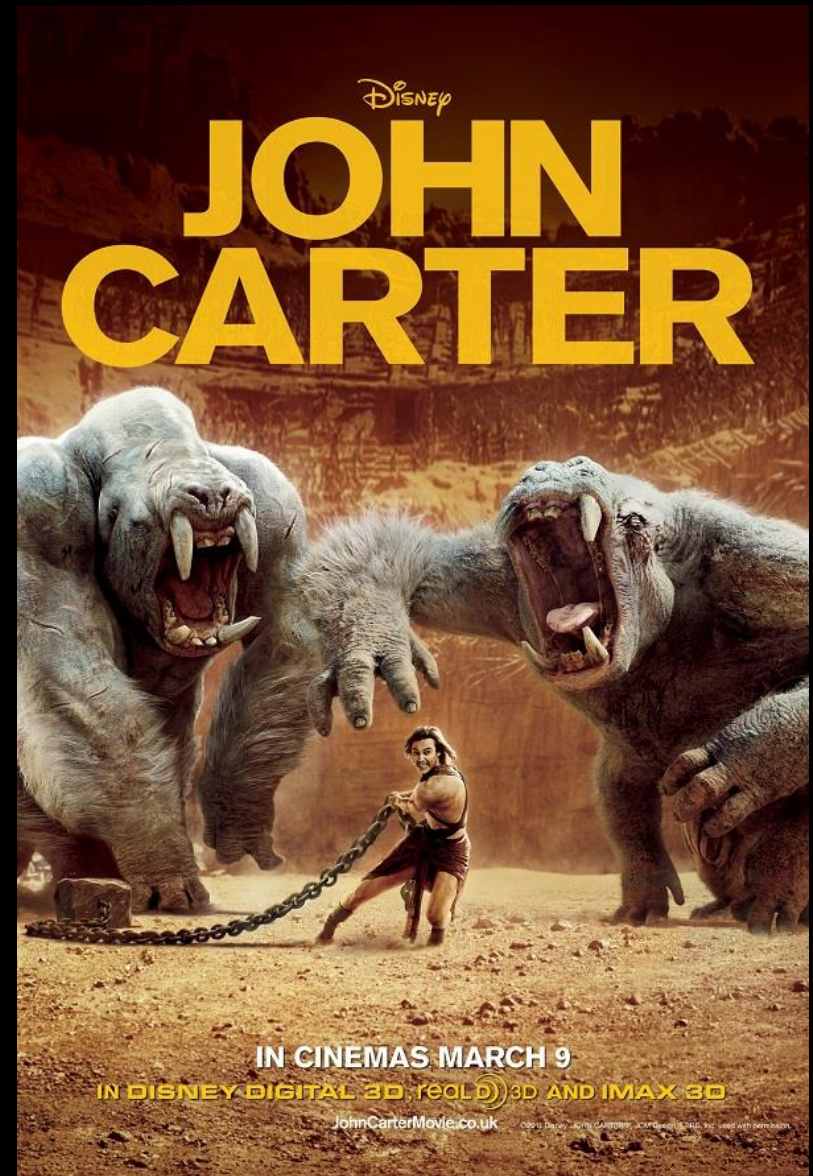
- Edgar Rice Burroughs, *Thuvia, Maid of Mars*, with cover of *All-Story Weekly*, April 8, 1916



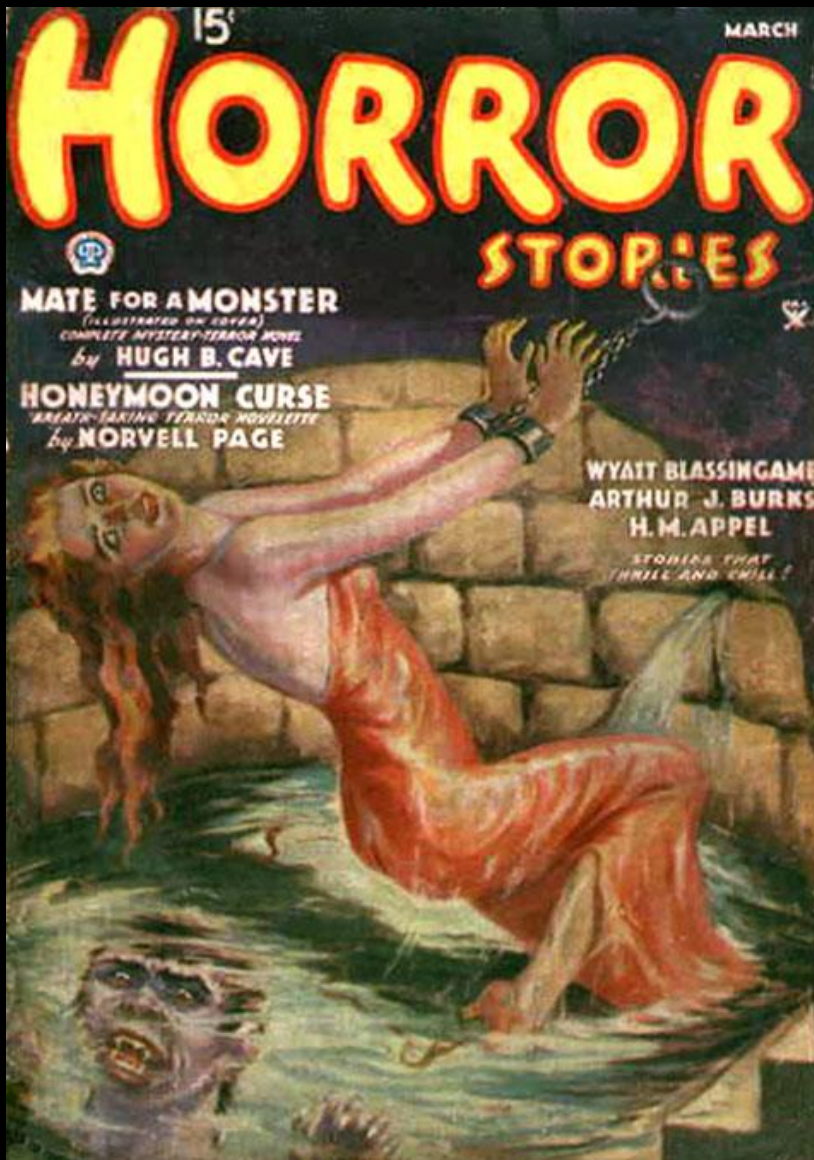
The All-Story, Dec. 1913



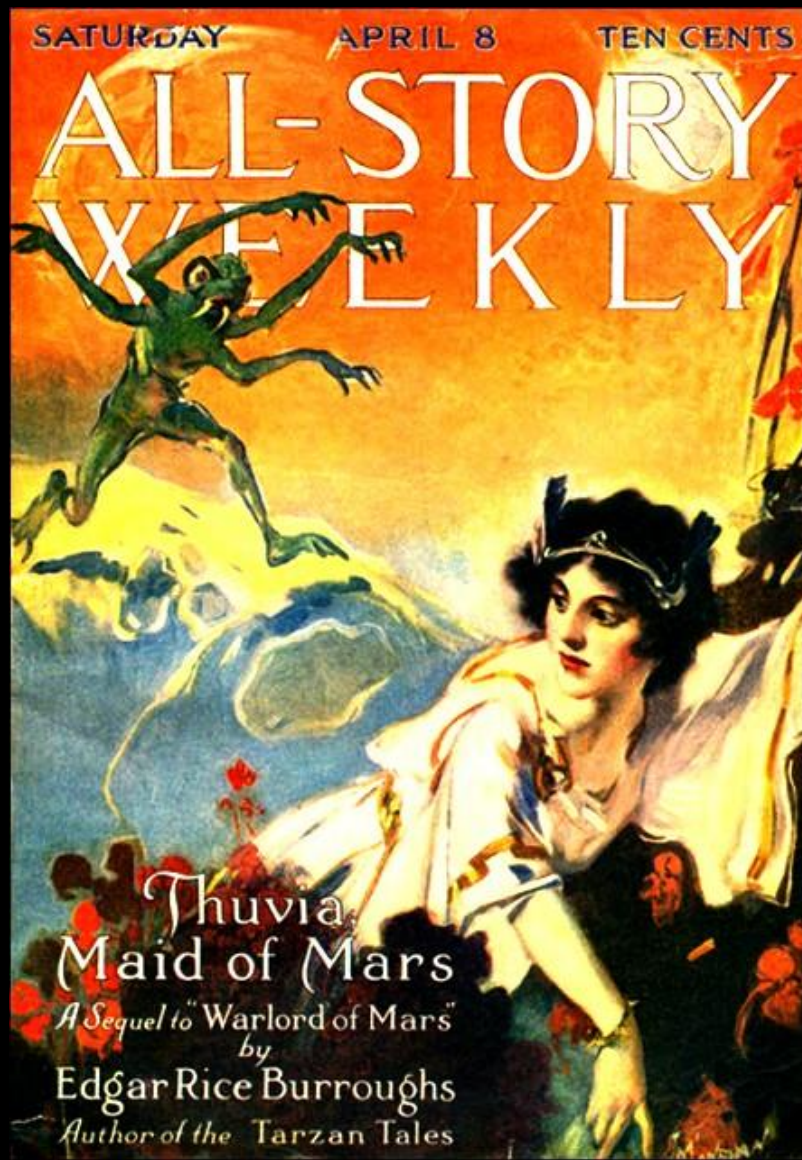
A Princess of Mars, 1917 edition with Frank Schoonover illustration



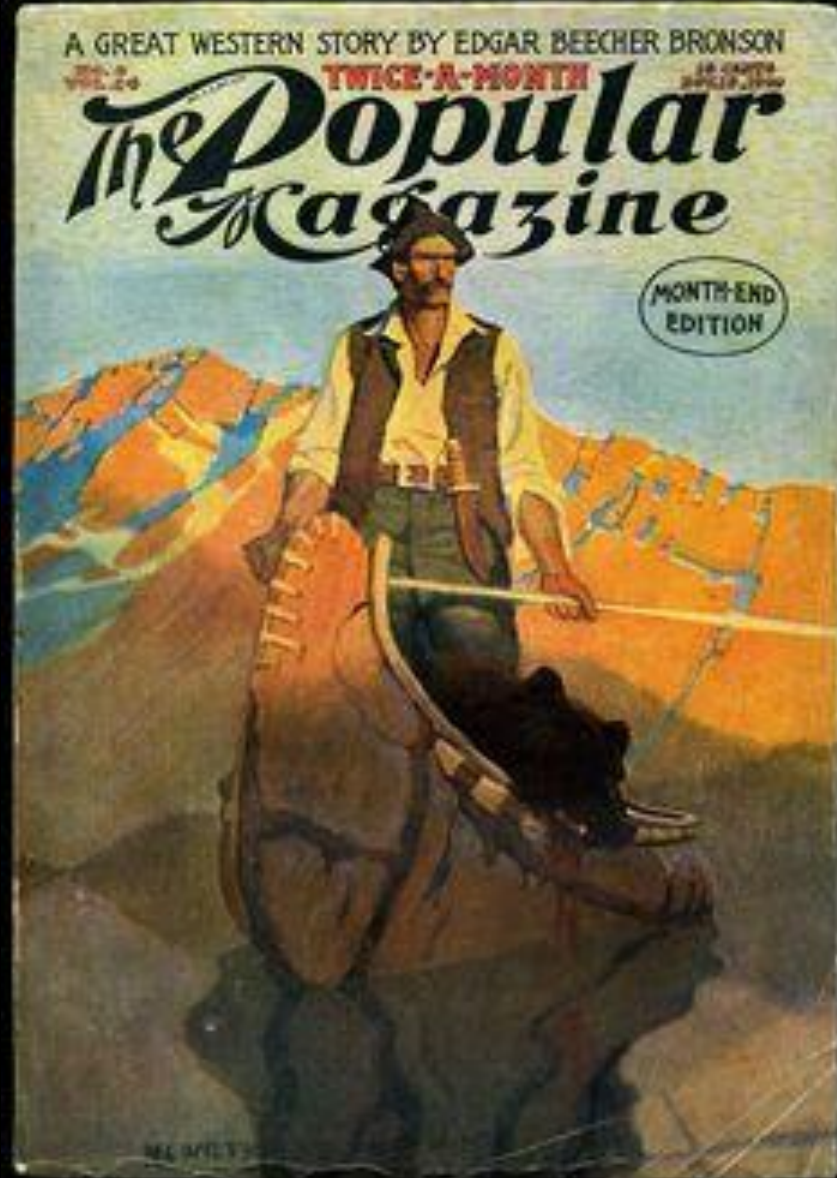
John Carter promotional image, 2012



Horror Stories, March 1926



All-Story Weekly, April 8, 1916



The Popular Magazine, Nov. 1909

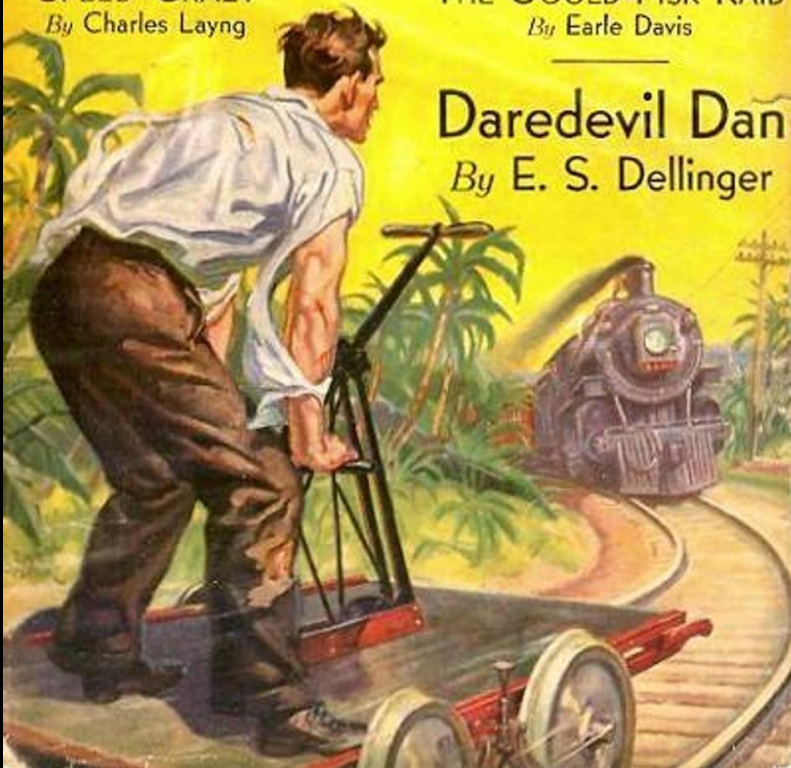
RAILROAD STORIES

MARCH 15¢

SPEED CRAZY
By Charles Layng

THE GOULD-FISK RAID
By Earle Davis

Daredevil Dan
By E. S. Dellinger



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Street & Smith, Publishers
New York

DECEMBER 1903

An illustration of a man riding a pack animal, possibly a mule or horse, through a rocky, mountainous landscape. The man is holding a long rifle. The pack animal is heavily laden with supplies.

ARGOSY ALL-STORY WEEKLY

The Fire People

by Ray Cummings

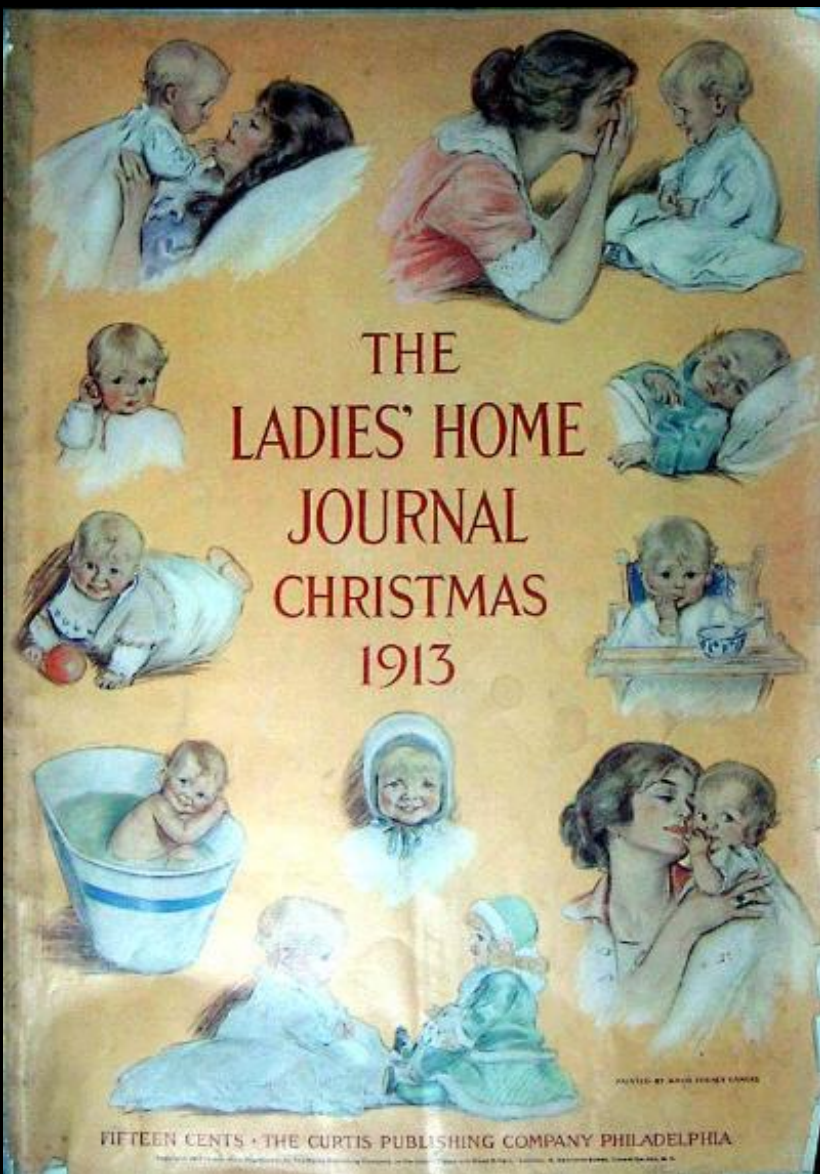
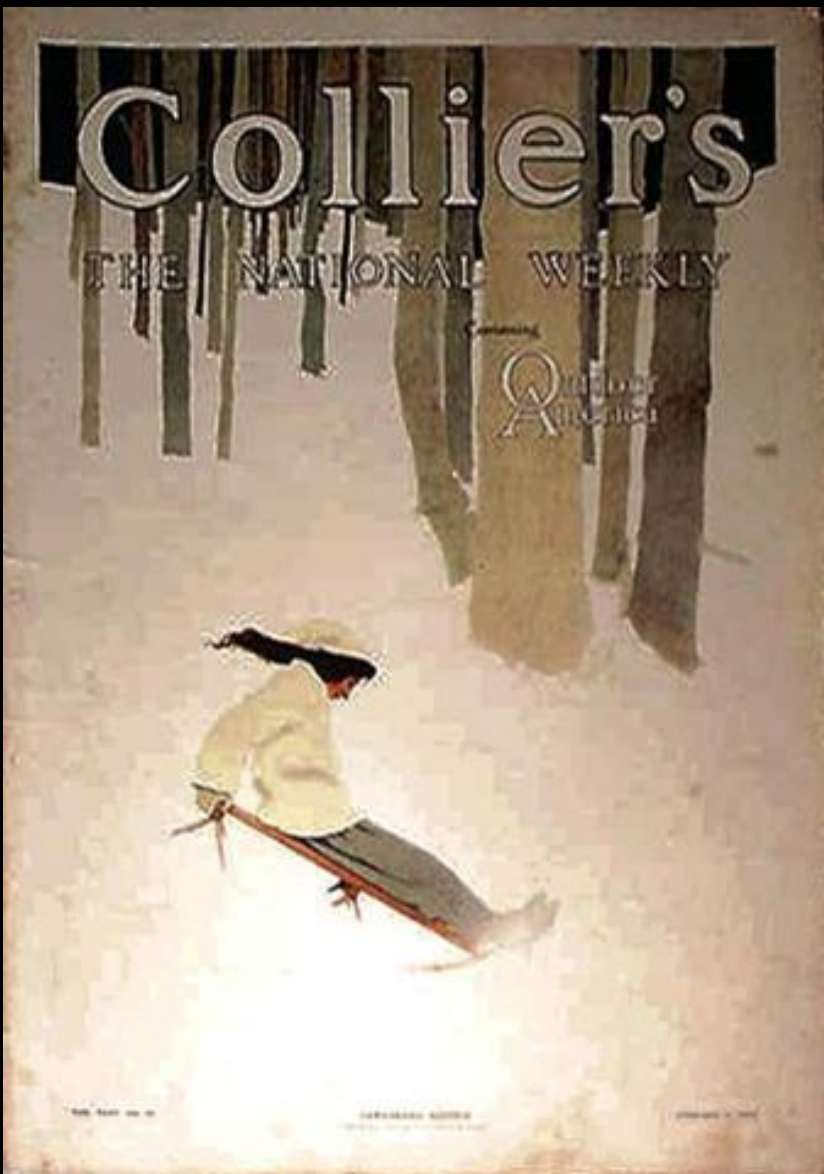
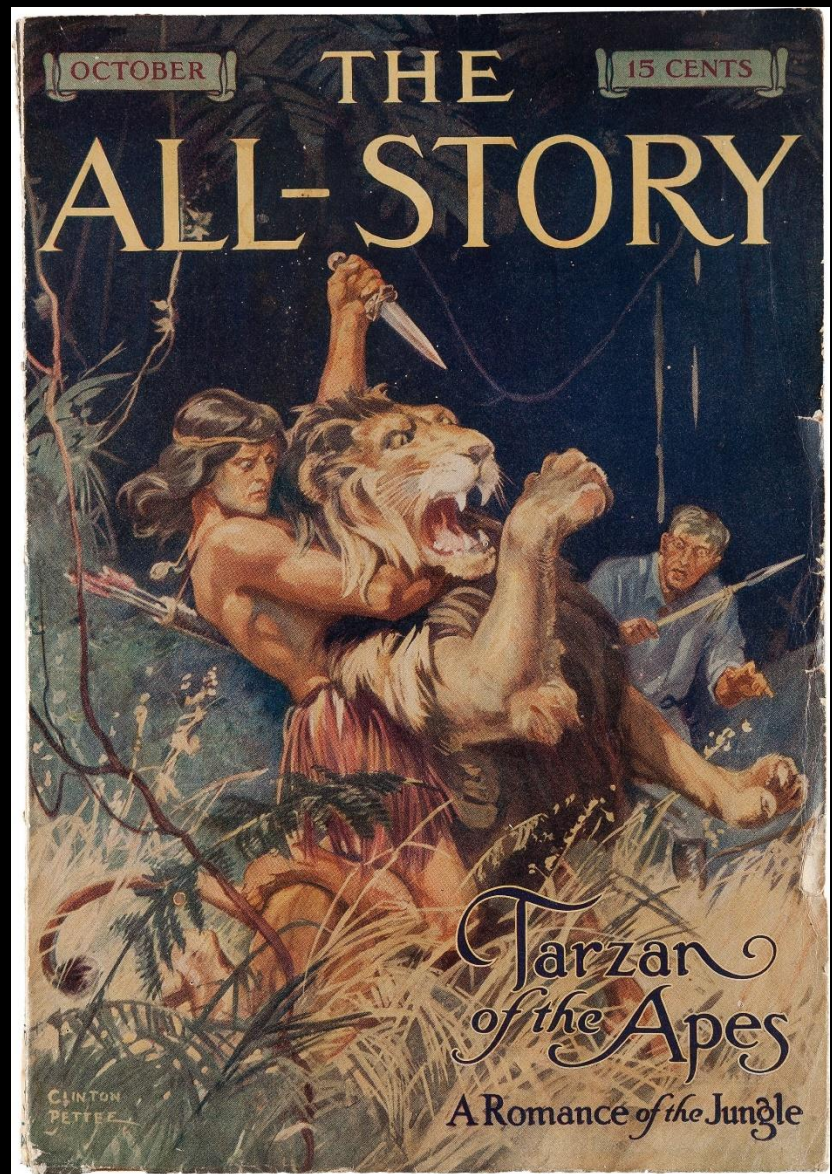
Improbable? Yes!
Interesting? Very!!

An illustration of a woman with long, flowing hair, wearing a yellow and blue dress, looking out over a futuristic city built on a mountain peak. The city is illuminated with bright lights and beams of light. The background is a dark, starry sky.

10¢ PER COPY OCTOBER 21 BY THE YEAR \$4.00

Railroad Stories, March 1933

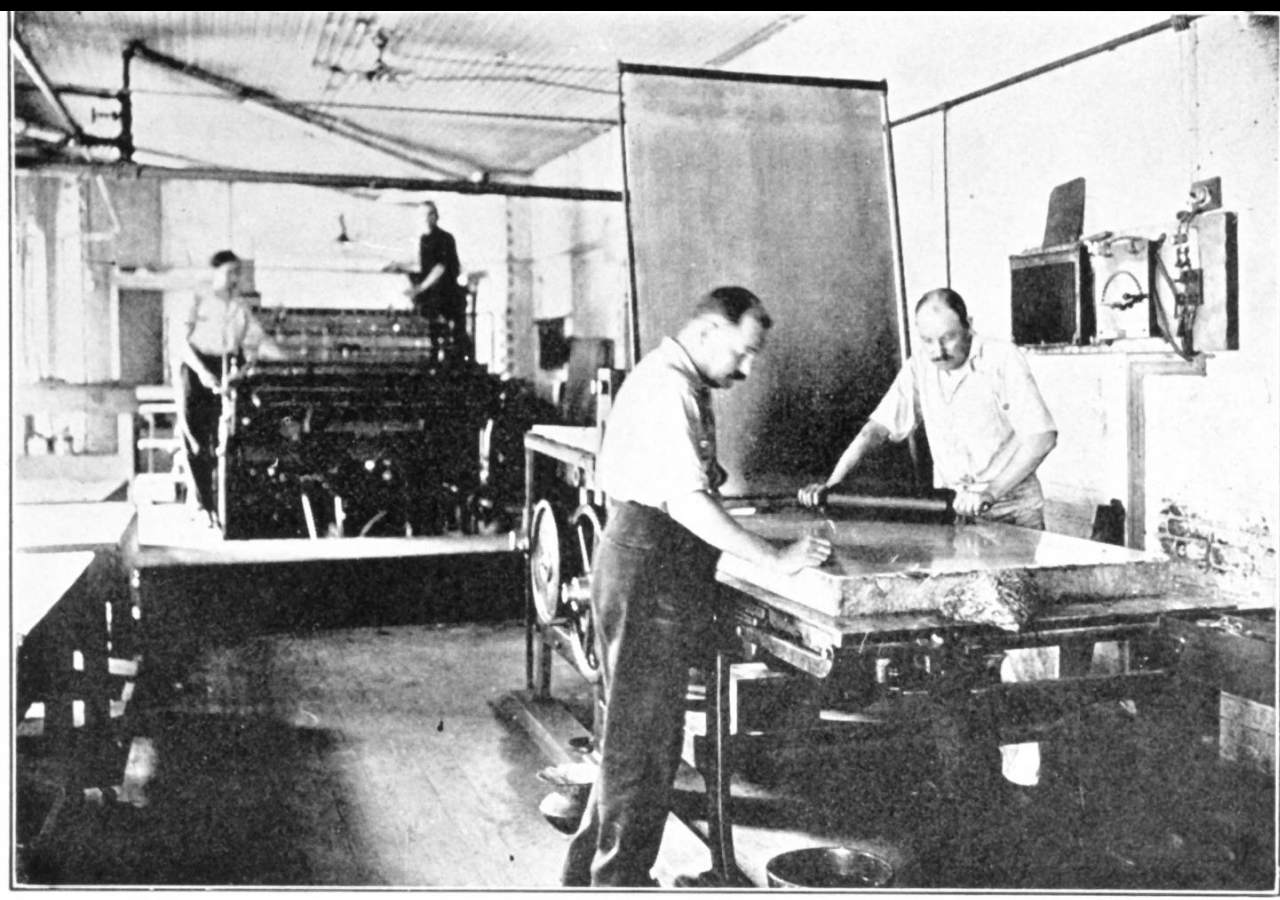
The Popular Magazine, Dec. 1903 The Argosy All-Story Weekly, Oct. 21, 1923



The All-Story, Oct. 1912

Collier's Weekly, Jan. 8, 1910

The Ladies' Home Journal, Dec. 1913



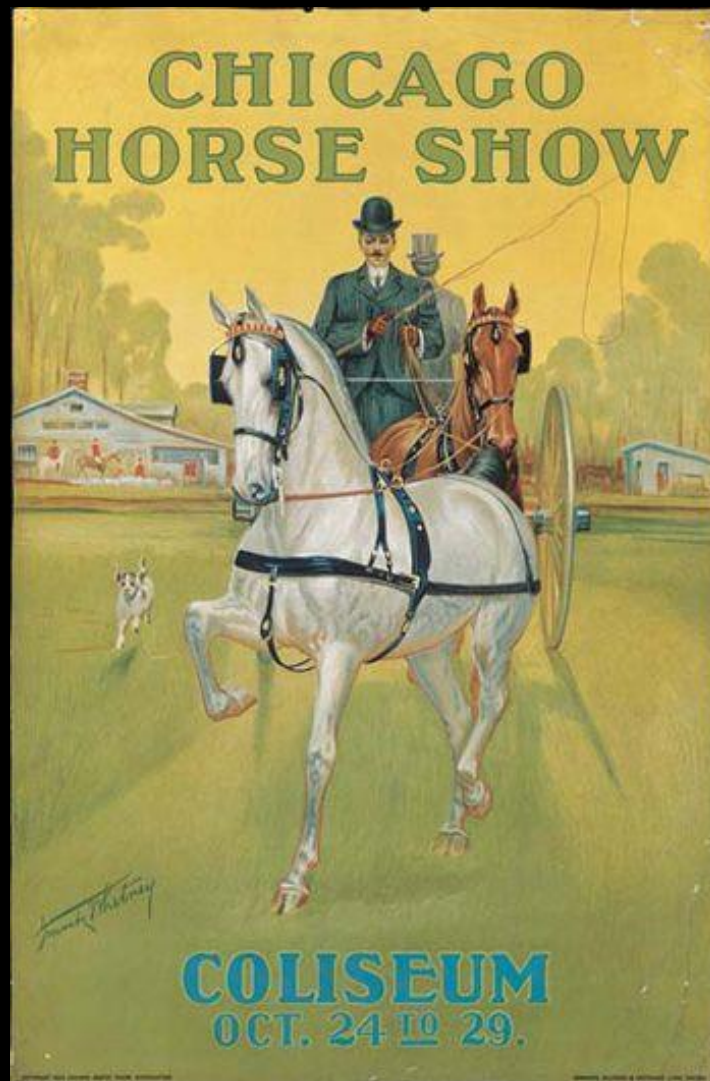
Lithographic press workshop, 1908



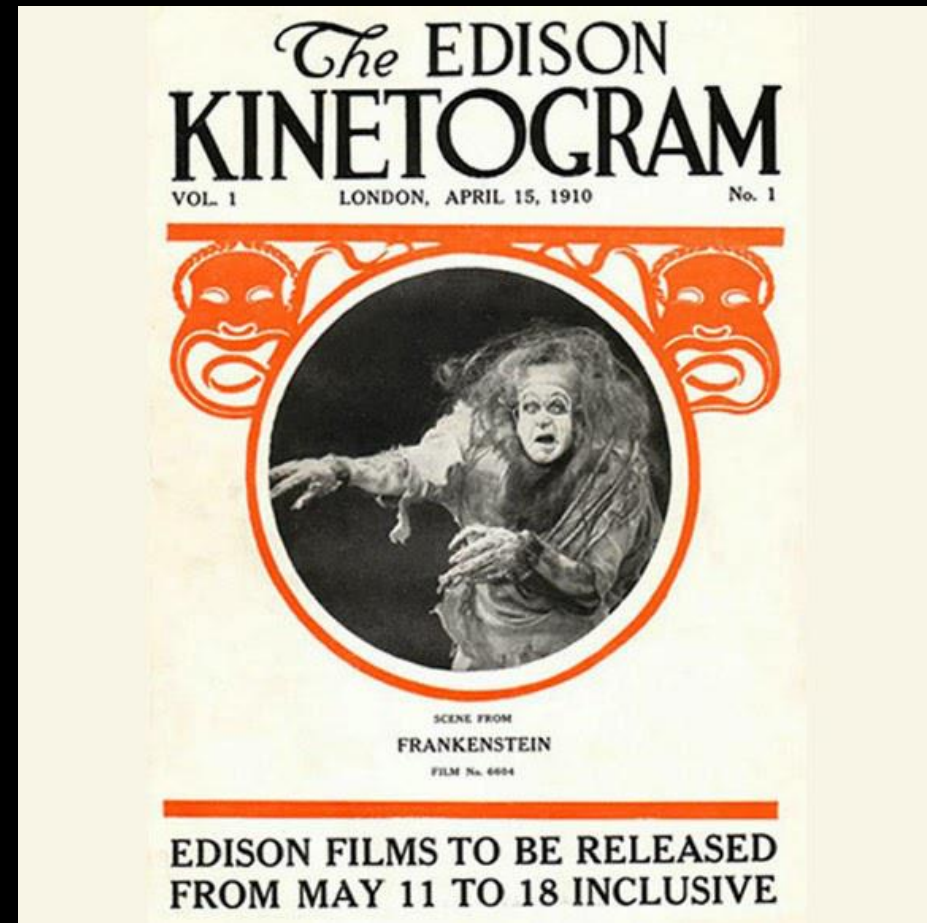
News Stand, Memphis, TN, 1938



Cigar box cover, 1899



“Chicago Horse Show” poster, 1904



Frankenstein movie poster, 1910